

The Path to Digital Transformation: Where IT Leaders Stand in 2022

Discover the top findings from the Insight-commissioned IDG survey, and what it all means for your business.

Digital transformation opens new realms of business possibilities — think energized workforces, think innovative services, think powerful customer experiences. Yet challenges to overcome digital transformation remain.

Here, we round up the most compelling statistics from our latest IDG survey to shed light on the current situation and illuminate a way forward.

Great expectations

Leaders agree on the value of IT modernization and how much is at stake, and they're seeing clear returns on their investments.



expect IT modernization to have a **transformative/significant impact** on long-term business growth.

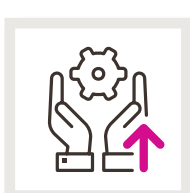


IT infrastructure optimization

is expected to have the biggest impact on **enabling innovation** and revenue creation.



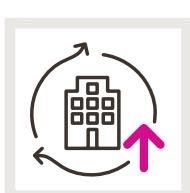
The top 4 include:



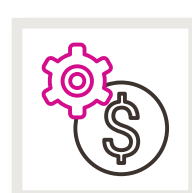
Improved quality of service



Improved user experience/satisfaction



Improved business continuity



Cost-efficiency/savings

Full steam ahead

The pandemic and its ripple effects have forced businesses to make bold changes, fast. As we enter the third year of its existence, IT decision-makers anticipate even more changes to come.



report digital transformation has **accelerated over the last 18 months.**

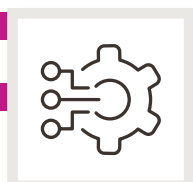
The top 3 enterprise IT goals for 2022:



Optimizing data and analytics capabilities
(AI, machine learning, IoT)



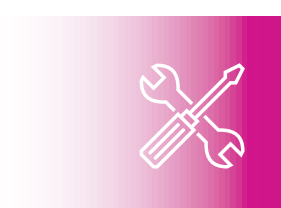
Increasing cloud adoption
via multicloud or hybrid models



Modernizing legacy applications,
infrastructure, and networking technologies

Obstacles along the way

Even when there's no other option, modernization and transformation are difficult to strategize and execute effectively — and organizational leaders are feeling this.



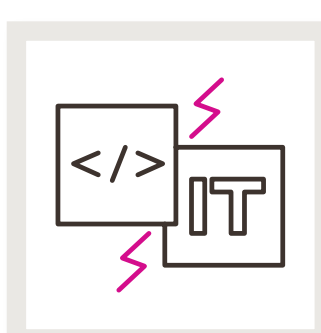
The #1 roadblock to innovation
is a skills/knowledge gap.



And the way we work together matters.

Most IT leaders (87%) said their ability to take advantage of digital transformation is hindered

by issues with the IT/developer relationship.



The secret to success

Enterprisewide transformation requires a holistic approach that bridges skill-based, departmental, cultural, and other gaps and unifies efforts around strategic business objectives. This is difficult to do with only internal resources or disparate third parties.

As a solutions integrator, Insight delivers broad perspective, skilled teams, and a complete portfolio of offerings all geared toward helping organizations across industries modernize and transform to enable greater business innovation.

Discover more about Insight here.

Want to see more from the IDG survey? [Click here.](#)