The Path to Digital Transformation: Where IT Leaders Stand in 2022

Discover the top findings from the Insight-commissioned IDG survey, and what it all means for your business.

Digital transformation opens new realms of business possibilities — think energized workforces, think innovative services, think powerful customer experiences. Yet challenges to overcome digital transformation remain. Here, we round up the most compelling statistics from our latest IDG survey to shed light on the current situation and illuminate a way forward.

Great expectations

Leaders agree on the value of IT modernization and how much is at stake, and they’re seeing clear returns on their investments.

- **90%** expect IT modernization to have a transformative/significant impact on long-term business growth.

IT infrastructure optimization is expected to have the biggest impact on creating innovation and monetizing innovation.

The top survey respondents inputs — measurable improvements from IT modernization efforts to date.

- 3—4: Quality of service
- 3—4: Business modularity and agility
- 4—5: Cost-efficiency/savings

The top 3 enterprise IT goals for 2022:

1. Optimizing data and analytics capabilities (AI, machine learning, IoT)
2. Increasing cloud adoption via multicloud or hybrid models
3. Modernizing legacy applications, infrastructure, and networking technologies

The secret to success

Enterprise-wide transformation requires a holistic approach that bridges specialized, departmental, cultural, and other gaps and steers efforts around strategic business objectives. This is difficult to do with only internal resources or disparate third parties.

As a solutions integrator, Insight delivers broad perspective, skilled teams, and a complete portfolio of offerings all geared toward helping organizations across industries modernize and transform to enable greater business innovation.

Full steam ahead

The pandemic and its ripple effects have forced businesses to make bold changes, fast. As we look ahead to the post-pandemic era, IT decision-makers anticipate even more changes to come.

- **90%** report digital transformation has accelerated over the last 18 months.

The #1 roadblock to innovation is a skills/knowledge gap.

Obstacles along the way

Even when there’s no other option, modernization and transformation are difficult to strategize and execute effectively — and organizational leaders are feeling this.

Nearly all respondents (98%) report that innovation and strategic business growth are constrained by existing infrastructure, operations, and culture.

And the way we work together matters. Most IT leaders (87%) said their ability to take advantage of digital transformation is hindered by issues with the IT/developer relationship.

Discover more about Insight here.

Want to see more from the IDG survey? Click here.