Organizations are experiencing unprecedented data management challenges. There are exciting opportunities in AI, machine learning, and data analytics. Compliance requirements are complex, and hybrid environments rule.

So, where do you store your data? Cloud offers scalability and speed, while on-premises solutions provide better control and performance. Either choice requires investment and taking on some level of risk. How do you decide?

Storage as a Service (STaaS) is a modern alternative that offers important advantages over either platform and supports hybrid and transitional strategies.

- **Scale rapidly, on demand**
  Just like with cloud, STaaS gives you the power to scale up or down as needed — no procurement lead times or hidden costs.

- **Reduce CapEx, in favor of a flexible OpEx model**
  STaaS requires no capital expenditures. With an OpEx model, STaaS keeps your balance sheet asset-light.

- **Alleviate capacity planning pressure**
  The business landscape can change at the drop of a hat. Know that you have the capacity you need, that scales up or down as the business demands.

- **Accelerate cloud transformation while reducing risk**
  Major initiatives can easily get stalled. Continue making progress at a pace that’s right for your business. STaaS is a great bridge to cloud.

- **Align spend with actual usage**
  No overspending, no egress charges, no storage spend stress. STaaS is pay-as-you-go storage with complete pricing transparency.

- **Find the right solution for you**
  Top OEMs are developing and continually improving a wide range of STaaS solutions, all available from Insight.

**A benefits provider got flexibility during transformation.** STaaS provided continuity and a better financial solution amid a complex transformation.

**Learn about the evolution of As a Service.**
This LinkedIn Live session is a conversation about how As a Service is changing to meet emerging business needs.

**We know storage.**
Modernize with the experts in data storage. Learn about our offerings and how they can support your business.