Why Insight for Pure Storage

Get the most from Pure Storage solutions with Insight expertise.

As an expert in the data center and a trusted Pure Storage partner, Insight delivers scalable and high-performance solutions to clients leveraging Pure Storage® technologies. Our team's broad knowledge of the Pure Storage portfolio enables us to deliver results covering many areas of IT operations, including:

- Storage virtualization
- Unified storage
- Data migration
- Converged infrastructure

Improve performance with an innovative partner.

Insight drives client success across the business using Pure Storage solutions to:

- Accelerate growth by uncovering new areas of opportunity.
- Improve decision-making and performance by integrating critical data elements.
- Gain efficiency with simplified IT operations and an Artificial Intelligence (AI)-driven support model.

Test-drive Pure Storage with Insight labs.

Insight's Research and Innovation Hubs provide lab environments you can leverage to imagine, test, and build modern and integrated solutions. We'll help you envision, test and optimize the best-fit Pure Storage solutions for your organization.

Sample use cases:

- Create AI-ready platforms with Pure Storage AIRI® plus NVIDIA® GPUs and complementary technologies.
- Get hands-on experience with solutions such as Pure FlashBlade® and FlashArray™.
- Analyze efficiency, reliability and scalability as you consider technology investments.

Learn more about Insight's Research and Innovation Hubs here.

Partnerships for innovative solutions

Working with Insight gives you access to a wide scope of industry-leading partners and solutions, ensuring our teams support yours with the optimal platforms, services and offerings for your business needs.

CISCO

NVIDIA.

rubrik

COHESITY

VERITAS™

vmware®

PURESTORAGE®

Insight is a leading Pure Storage partner.

Pure Elite Partner

More than 60 Pure Storage sales and engineering certifications

1st U.S.-based FlashStack Authorized Support Partner

2022 Pure Storage SLED Partner of the Year

2021 Pure Storage SLED Partner of the Year

2020 Pure Storage Net New Logo Partner of the Year

A storage industry leader for **30+ years**

3,300+ arrays managed through Insight OneCall™

Delivering the spectrum of Pure Storage solutions for exceptional outcomes

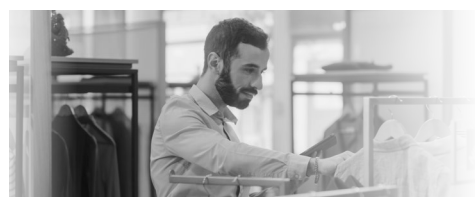| We deliver	the Pure portfolio	for exceptional client outcomes
Cloud	• Evergreen//One™ • Cloud Block Store • Portworx®	• Greater data mobility • More agility and flexibility • Easier consumption planning
Security & resiliency	• Immutable SafeMode™ Snapshots • FlashBlade	• Improved recovery/Disaster Recovery (DR) • Faster, risk-mitigated deployments • Data governance
Core enterprise & cloud	• Pure Evergreen® • Pure1® • Evergreen//One	• Optimized performance • Easier data storage management • Dynamic utilization and scalability
Applications Data & AI	• FlashArray • FlashBlade • Evergreen//One	• Real-time data insights • Reliable and scalable • Increased utilization and support

Client success story:

A large healthcare provider modernizes infrastructure post-merger.

The challenge:

With 48 hospitals and more than 1,000 patient care sites, the client needed to modernize infrastructure and integrate systems while retaining uninterrupted access to critical information.

The solution:

✓ **Consulted** on available Pure Storage solutions

✓ **Implemented Pure Storage arrays** to accommodate over a petabyte of storage

✓ **Saved $15 million** in space, power and cooling costs over three years

✓ **Moved 178 million files** (850TB) with zero downtime

Client success story:

An iconic apparel and goods manufacturer takes an OpEx approach to capacity challenges.

The challenge:

Virtual Desktop Infrastructure (VDI) solutions leveraged during the early days of the COVID-19 pandemic were showing strain, limiting performance and scalability, and posing a threat to business continuity.

The solution:

✓ **Consulting support** and storage solution design and delivery in fewer than 48 hours

✓ **Implementation of Evergreen//One** from Pure Storage for cloud-like consumption

✓ **Cost-effective attainment** of critical storage and performance objectives

✓ **Agile infrastructure** with zero CapEx outlay for continued business continuity and growth

❖ **Insight.**

Driving innovation with digital transformation

At Insight, we help clients enable innovation with an approach that spans people, processes and technologies. We believe the best path to digital transformation is integrative, responsive and proactively aligned to industry demands. Our client-focused approach delivers best-fit solutions across a scope of services, including the modern workplace, modern applications, modern infrastructures, the intelligent edge, cybersecurity, and data and AI.

Learn more at:

solutions.insight.com | insight.com

Getting started is easy.

Visit solutions.insight.com/contact-us to connect with our team.

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