

# Why Insight for Pure Storage

Get the most from Pure Storage solutions with Insight expertise.

As an expert in the data center and a trusted Pure Storage partner, Insight delivers scalable and high-performance solutions to clients leveraging Pure Storage® technologies. Our team's broad knowledge of the Pure Storage portfolio enables us to deliver results covering many areas of IT operations, including:



Storage virtualization



Unified storage



Data migration



Converged infrastructure

## Test-drive Pure Storage with Insight labs.

Insight's Research and Innovation Hubs provide lab environments you can leverage to imagine, test, and build modern and integrated solutions. We'll help you envision, test and optimize the best-fit Pure Storage solutions for your organization.

### Sample use cases:

- Create AI-ready platforms with Pure Storage AIRI® plus NVIDIA® GPUs and complementary technologies.
- Get hands-on experience with solutions such as Pure FlashBlade® and FlashArray™.
- Analyze efficiency, reliability and scalability as you consider technology investments.

[Learn more about Insight's Research and Innovation Hubs here.](#)

## Partnerships for innovative solutions

Working with Insight gives you access to a wide scope of industry-leading partners and solutions, ensuring our teams support yours with the optimal platforms, services and offerings for your business needs.



Insight is a leading  
Pure Storage partner.

Pure Platinum  
Elite Partner



More than 60 Pure  
Storage sales and  
engineering certifications

1st U.S.-based  
FlashStack Authorized  
Support Partner



2021 Pure Storage SLED  
Partner of the Year

2020 Pure Storage Net New  
Logo Partner of the Year

A storage industry  
leader for

**30+**  
years



3,300+ arrays managed  
through Insight OneCall™

## Delivering the spectrum of Pure Storage solutions for exceptional outcomes

| We deliver               | the Pure portfolio   | for exceptional client outcomes  |
|--------------------------|--|--|
| Storage virtualization   | <br>FlashArray                      | <ul style="list-style-type: none"> <li>Dynamic utilization and scalability</li> <li>Simpler data storage management</li> <li>IT modernization at any pace</li> </ul>         |
| Data migration           | <br>AIRI      FlashStack®           | <ul style="list-style-type: none"> <li>Optimized performance</li> <li>Data governance</li> <li>Improved recovery/Disaster Recovery (DR)</li> </ul>                           |
| Unified storage          | <br>Evergreen//One™      FlashBlade | <ul style="list-style-type: none"> <li>Easier consumption planning</li> <li>Better flexibility</li> <li>Increased utilization and support</li> </ul>                         |
| Converged infrastructure |  | <ul style="list-style-type: none"> <li>Faster, less risky deployments</li> <li>More agility and flexibility</li> <li>Lower Total Cost of Ownership (TCO) at scale</li> </ul> |

### Client success story:

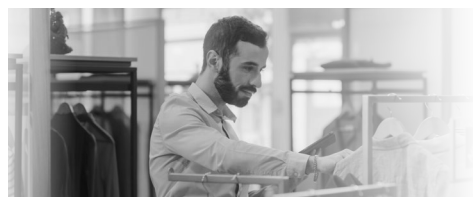
A large healthcare provider modernizes infrastructure post-merger.

### The challenge:

With 48 hospitals and more than 1,000 patient care sites, the client needed to modernize infrastructure and integrate systems while retaining uninterrupted access to critical information.

### The solution:

- ✓ **Consulted** on available Pure Storage solutions
- ✓ **Saved \$15 million** in space, power and cooling costs over three years
- ✓ **Implemented Pure Storage arrays** to accommodate over a petabyte of storage
- ✓ **Moved 178 million files** (850TB) with zero downtime



### Client success story:

An iconic apparel and goods manufacturer takes an OpEx approach to capacity challenges.

### The challenge:

Virtual Desktop Infrastructure (VDI) solutions leveraged during the early days of the COVID-19 pandemic were showing strain, limiting performance and scalability, and posing a threat to business continuity.

### The solution:

- ✓ **Consulting support** and storage solution design and delivery in fewer than 48 hours
- ✓ **Cost-effective attainment** of critical storage and performance objectives
- ✓ **Implementation of Evergreen//One** from Pure Storage for cloud-like consumption
- ✓ **Agile infrastructure** with zero CapEx outlay for continued business continuity and growth

## Driving innovation with digital transformation

At Insight, we help clients enable innovation with an approach that spans people, processes and technologies. We believe the best path to digital transformation is integrative, responsive and proactively aligned to industry demands. Our client-focused approach delivers best-fit solutions across a scope of services, including the modern workplace, modern applications, modern infrastructures, the intelligent edge, cybersecurity, and data and AI.

### Learn more at:

[solutions.insight.com](https://solutions.insight.com) | [insight.com](https://insight.com)

## Getting started is easy.

Visit [solutions.insight.com/contact-us](https://solutions.insight.com/contact-us) to connect with our team.

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