



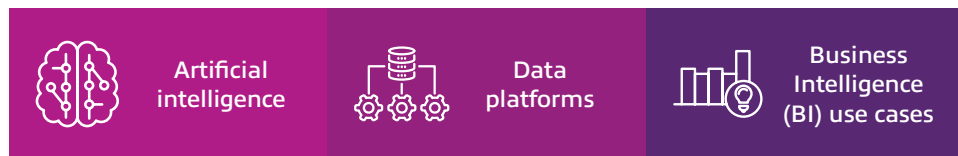
Data & AI Ideation Session

Business challenge

Too often, IT teams are charged with implementing broad data modernization initiatives or Artificial Intelligence (AI) projects without a specific roadmap to accomplish strategic goals. The result? Projects that fail to demonstrate meaningful results. After all, successful adoption of AI involves more than just data science — it also requires being able to bring together business understanding, operational excellence and organizational change management.

Our Ideation Session solution

Insight's Data & AI Ideation Session aligns IT and business by rapidly identifying and evaluating possibilities for data and analytics development, AI adoption and other modernization opportunities. Our process helps enterprises evaluate new technological possibilities and prepares organizations to integrate these solutions into:



Preparing for transformation

To ensure you receive the greatest value from this Ideation Session, our experts will work with your team to:

- Set the AI/BI/data focus.
- Identify attending business and IT participants from your organization.

Duration

One-day session

Benefits

- **Bring business and IT together** in the same room.
- **Improve understanding** of the possibilities of data and AI.
- **Triage a list of opportunities** for your organization.
- **Provide a defined scope of work** to deliver on your highest value use cases.

Related offers

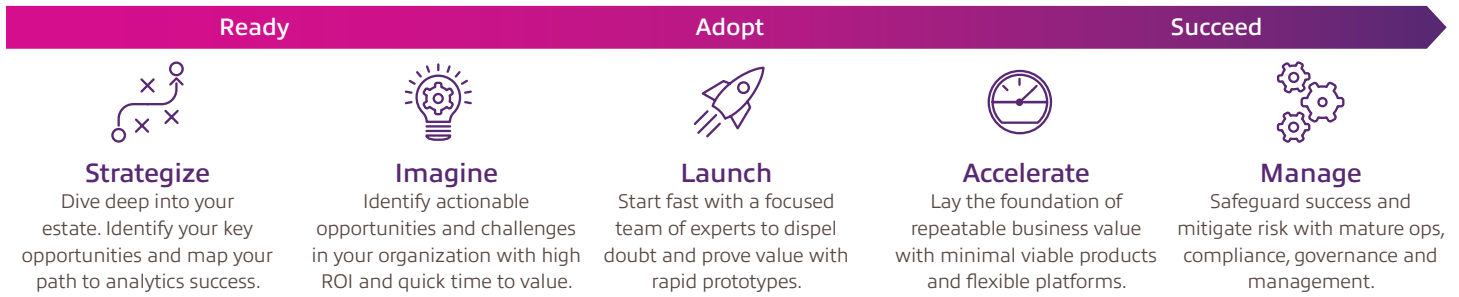
- Data & AI Rapid Assessment
- AI Fast Start
- BI Fast Start
- Data Migration & Modernization Accelerator
- MLOps Accelerator

Schedule an Ideation Session.

To learn about pricing and how to get started, contact alliances@insight.com.

Our process

Our broad expertise includes 900+ sales and services delivery professionals and more than 1,500 dedicated teammates worldwide to support the process. With more than 500 cloud-certified engineers and 20+ partner awards, we've got the experience and resources needed to help you achieve your data and AI goals.



Partner awards & certifications

Microsoft
Microsoft 2021
Application Innovation
Partner of the Year

intel
Intel 2020 Innovation
Partner of the Year

Google Cloud
Google Cloud 2020
Premier Partner

HashiCorp
2020 Americas Investment
Partner of the Year

aws partner
network
2020 Advanced
Consulting Partner

databricks
Databricks 2020 National
Consulting and SI Partner
of the Year

Broad expertise
900+
Sales & services
delivery professionals

Global reach
1,500
Dedicated
teammates worldwide

Digital transformer
300+
Agile-, L&D- and OCM-
certified professionals

Technology expert
500+
Cloud-certified engineers

Award-winning technology
20+
Partner-award recognitions

Long legacy & knowledge
30
Years in technology

About Insight

At Insight, we help clients enable innovation with an approach that spans people, processes and technologies. We believe the best path to digital transformation is integrative, responsive and proactively aligned to industry demands. Our client-focused approach delivers best-fit solutions across a scope of services, including the modern workplace, modern applications, modern infrastructures, the intelligent edge, cybersecurity, and data and AI.

Getting started is easy

Visit solutions.insight.com/contact-us to connect with our team.