

# Apps & Data Modernization Align Session

## Business challenge

Businesses continue to heavily invest in apps to increase revenue and optimize processes. In fact, IDC estimates that 500 million new applications will be built between 2018 and 2023, and the typical enterprise has more than 450 legacy applications already deployed.<sup>1</sup> With such volume, there is a growing strain on organizations to maintain, modernize and upgrade these apps to stay current with best practices and development tooling.

At the same time, data powers these applications and organizations, but surprisingly, 73% of enterprise data generated today goes unused.<sup>2</sup> Organizations seek a competitive edge with data architecture and analysis tools to enhance product quality, improve operational efficiency, increase sales and achieve desired business outcomes. Unfortunately, they often get stuck sorting out how to modernize their apps and data solutions.

## How we help

In our Apps & Data Modernization Align Session, Insight experts will work with you to understand your organization and help prioritize areas and opportunities to deliver value with velocity.

Whether it's building new applications, modernizing legacy apps, tying together disparate data systems or applying artificial intelligence to your data for better decision-making, our Align Session will pinpoint where to start, all with supporting technical architectures and defined service improvement opportunities.

## Prerequisites

To best prepare for the Align Session, you should identify the project sponsors and stakeholders who will participate, including app dev teams, data teams, line-of-business owners and even end users. Our technical experts will conduct interviews with them prior to the Align Session.

### Duration

One- to two-day Align Session  
Two weeks total for prep and output

### Benefits

- **Identify opportunities** that create business value for your organization utilizing apps and data.
- **Prioritize** your projects based on speed to value and impact.
- **Optimize** existing processes with best practices in data management and application development.

### Related offers

Modern Apps Envision & Plan  
Strategic Workshop  
Artificial Intelligence,  
Business Intelligence & Data  
Platform Fast Starts

### Getting started

Contact us for scheduling at  
[alliances@insight.com](mailto:alliances@insight.com).

## What to expect

The Align Session is led by Insight's technical experts and entails the following activities with your team over the course of one to two days:

- Opportunity identification and use case definition in the areas of next-gen data warehousing, data platforms, data analytics, business intelligence, artificial intelligence, application modernization and DevOps
- Prioritization of opportunities based on their speed to value and business impact
- Definition of internal and external personas for your organization and processes, to hone in on crafting an optimal user experience
- An overview of the technology landscape and dependencies required to achieve your goals

## Recent client outcomes

### Global manufacturer and distributor

Unlocked cloud agility with Microsoft® Azure® to host new applications and optimize performance while enabling predictable and transparent infrastructure

### National supermarket chain

Built a complete, configuration-driven analytics platform using mature DataOps best practices that ingested 100+TB/month and reduced analytics time to value from months to weeks

## Recent client outcomes



2021 U.S. Partner Award  
in App Modernization



17 Gold and Silver  
competencies

11,000

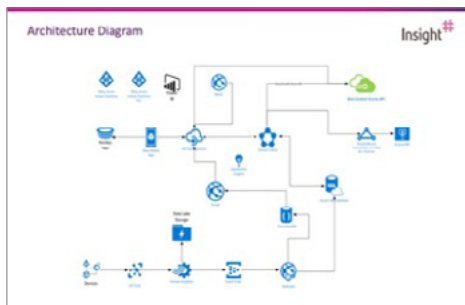
Insight teammates  
worldwide

3,700+

technical architects,  
developers and engineers

## Example outputs

The Align Session is unique to each client, so we provide an executive summary with our workshop findings, deliverables, user journeys, technical feasibility and approach to get started together.



## About Insight

At Insight, we define, architect, implement and manage Insight Intelligent Technology Solutions™ that help your organization run smarter. We'll work with you to maximize your technology investments, empower your workforce to work smarter, optimize your business and create meaningful experiences.

Sources:

1 IDC. (October 2019). IDC FutureScope: Worldwide IT Industry 2020 Predictions.

2 Lagorio-Chafkin, C. (Host). (2021, Oct. 11). Michael Dell: A New Way To Think About Risk [Audio podcast episode]. In What I Know. Inc. Magazine. <https://podcasts.apple.com/us/podcast/michael-dell-a-new-way-to-think-about-risk/id1507009944?i=1000538169375>

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