

## Solution Brief

# End of Support for SQL Server 2012 and 2014 and Windows Server 2012 and 2012 R2

Update now with Insight for Microsoft.

Our experts highly recommend taking action for your servers. Windows Server® 2012 and 2012 R2, and SQL Server® 2012 have reached end of service. SQL 2014 support ends July 9, 2024. Maintaining a secure and high-performance Microsoft® ecosystem is a crucial component in your path to modernization, and now is an opportune moment to revisit your strategies around cloud migration, data estate modernization and application modernization.

Not only is it imperative to consider your options with an eye to future-state business, but delaying refresh can result in significant challenges that become more difficult to overcome the longer they are left unaddressed:



Lack of security patching



Noncompliance with industry regulations



Complex management



Reduced availability



Technical debt

Stay secure and maintain performance — let Insight help you plan your response.

Take advantage of time-sensitive funding opportunities to support modernization when you partner with Insight. With decades of data center experience and Microsoft partnership, Insight can help you upgrade your SQL Server. Or, if you're considering a switch from on-premises solutions, we can help you reduce your data center footprint by migrating SQL and any other data center assets to hybrid, private or public cloud with Microsoft Azure®. Already in Azure? We can help you reduce management efforts and optimize cloud spend by moving to a Platform as a Service (PaaS) model.

Whatever you decide, our team delivers support for the entire process. Taking into account your current data landscape, including applications and workloads, we'll work with you to develop a detailed migration plan including validation and risk identification. Then, we'll execute on the plan to perform the migration and assess the new environment for satisfactory performance.

### Benefits

- + Performance enhancements
- + Improved cost optimization
- + Data protection and security
- + Support for data warehousing and analytics
- + Improved manageability and end-user experience

## Why Insight for Microsoft?



Azure Expert MSP

**In the top 1%**  
of all Microsoft partners

Microsoft partner for  
**25+ years**



**6** Solutions Partner designations

**22** Solution specializations

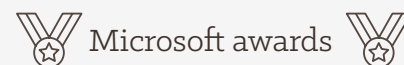
## Services

- More than 2,000 Microsoft-focused services and technical professionals
- 150+ dedicated managed services resources
- Dedicated Microsoft field alliances team
- Exclusive access to Microsoft programs, discounts and funding

## Scope

- Global footprint, supporting clients in 19 countries
- 300+ Microsoft sales specialists
- 8,000+ managed Enterprise Agreements (EAs)
- 20,000+ Microsoft agreements overall
- Largest global reseller (measured in Microsoft revenue)

## Windows Server and SQL Server upgrade service delivery



- Winner of 9 Microsoft Partner of the Year awards in 2023
- Finalist for 5 Microsoft Partner of the Year awards in 2023
- 2023 Worldwide Partner of the Year in Solution Assessments
- 2023 Azure Cloud Native App Development Partner of the Year

Consult	Design	Deliver	Support	Manage
We'll help you assess your current environment to make the best decisions for how to move forward based on your organization's goals and risks.	We'll work with you to plan a roadmap for migration, accounting for proper workload alignment and best practices.	Our teams will execute your server upgrade and any other infrastructure modernization efforts you may decide to pursue.	Post-migration, we'll check your infrastructure for performance and deliver a status report on refresh results.	You have the option to choose Insight Managed Services to continue providing ongoing support of your Windows Server environment and other infrastructure components.

### Move forward with modern infrastructure.

Updating your servers opens your business to new opportunities for infrastructure optimization. Insight brings data center leadership, cloud transformation expertise, and extensive application development and modernization experience to help you express business needs in terms of architecture, evaluate cloud and hybrid models, assess and refine your data strategy, and execute the vision.

With the right infrastructure in place, you can also leverage Insight's expertise to build new capabilities and drive your competitive advantage through application modernization, AI implementation and other advanced technology support.

#### Get support with:



Application migration and modernization



Infrastructure assessments and cloud migrations



Workload optimizations in Microsoft Azure or AWS® environments



Financial modeling and cloud economics



Ensuring compliance and comprehensive security



Making architectural decisions that facilitate innovation

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