

## Solution Brief

# Insight

Drive speed, scale, resilience, and innovation with Insight — your end-to-end Solutions Integrator (SI).

Getting ahead of the competition — and staying there — is harder than ever. Businesses are facing legacy infrastructures, outdated processes, resource constraints, and cyberthreats. They're also juggling the demands of the modern workforce and seemingly infinite data. The roadblocks to business transformation are many. But the potential for innovation? Limitless.

Top performers are agile. Resilient organizations are secure. And today's innovators are tomorrow's key players. Set yourself apart with Insight — we'll help you drive transformation and modernization through an intimate understanding of your needs, vast technology expertise, comprehensive services, including product strategy, app development, and support for Agile and DevOps practices, and a broad portfolio of industry partnerships.

## Prioritizing possibility in three key areas

Every client engagement supports innovation by prioritizing one or more key business outcomes.



**Optimize your data for better business.**



**Empower speed and scale of service.**



**Drive security for business resilience.**

## Areas of expertise

Our work with clients spans six critical areas: Modern Workplace, Data and AI, Cybersecurity, Intelligent Edge, Modern Apps, and Modern Infrastructure. With proven methodologies and experienced teams, we help enable operational efficiencies, gain business agility, mitigate risk, manage compliance, address spiraling data growth, and meet the demands of the modern workplace.



### Modern Workplace

Modernize essential workplace products, platforms, and workflows for secure productivity and flexibility.



### Data and AI

Modernize data architectures and build analytics and AI solutions to transform operations and user experiences.



### Cybersecurity

Improve security and reduce complexity with solutions that mitigate risk and strengthen your overall security posture.



### Intelligent Edge

Identify and implement edge solutions that drive business value and support advanced IoT initiatives.



### Modern Apps

Build modern business applications with repeatable methodologies and an agile approach to differentiate your business.



### Modern Infrastructure

Enable digital transformation spanning people, process, and technology across cloud, data center, networks, and the edge.

## At a glance

### A team of

**9,500+** sales and client-facing teammates

**5,700+** skilled, certified consulting and service delivery professionals

**6,000+** software, hardware, and cloud partners and publishers

**>1EB** of data and  
**>2M** workloads  
migrated since 2015

### 100s of accolades and awards

from leading OEMs in hardware, software, cloud, and services



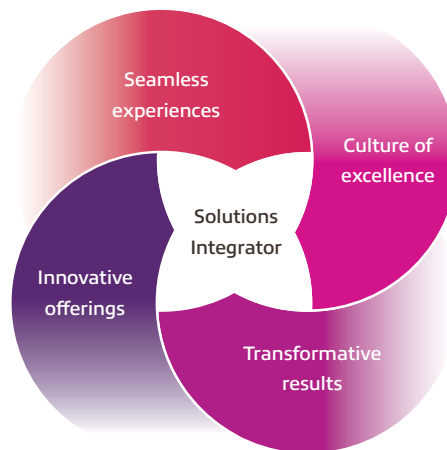
## Services for every scenario

Lean on a comprehensive SI to help you transform technology, operations, and service delivery. Our client-focused approach ensures the most appropriate solutions to drive digital transformation and modernization for innovation.

 Consulting Services	 Professional and Lifecycle Services	 Managed Services
From guiding Agile and Scrum methodologies to leading OCM and transformation, Consulting Services drive value across the entire enterprise through strategy, design, technology, and industry expertise.	Realizing new strategies and solutions is simplified with Insight support for the full scope of implementation, from provisioning to migration and adoption.	Ensure solutions run seamlessly with optimization and Managed Services from Insight that let you benefit from skilled resources and reduced internal burden.

## Maximizing impact through solutions integration

An SI is an organization that provides advisory, design, implementation, and management services for solutions that address clients' business and technology needs. As an SI, Insight provides full-spectrum support for transformation, from strategy to execution and operational management.



### The benefits of working with an SI for transformation



Cost-effective technology purchases delivered as part of compelling solutions and experiences that deliver business outcomes



Consulting and professional services that recommend and deliver vendor software, hardware, and services best fit for your business



Ongoing relationships characterized by partnership and a holistic treatment of interconnected IT environments



Orchestration of technology for business outcomes by a unified team

## Driving innovation with digital transformation

At Insight, we help clients enable innovation with an approach that spans people, processes, and technologies. We believe the best path to digital transformation is integrative, responsive, and proactively aligned to industry demands. Our client-focused approach delivers best-fit solutions across a scope of services, including the modern workplace, modern applications, modern infrastructures, the intelligent edge, cybersecurity, and data and AI.

[Learn more at insight.com.](https://insight.com)