

A new approach to agility, scale and speed with Insight-delivered Cisco+ Hybrid Cloud

Public cloud is a powerful tool for scalability and flexibility, but not all workloads are suited to the public cloud. On-premises infrastructure supports security and control but can incur cumbersome costs and management challenges. Hybrid cloud delivers an attractive compromise.

The best of both worlds



Traditional on-premises infrastructures are built for cost control and security.



Hybrid cloud combines on-premises and cloud solutions for convenience with control.



Public cloud emerges as an answer for agility and scalable resources.

IT leaders anticipate near-universal adoption of a hybrid cloud approach.

85%

agree that on-premises infrastructure is a **critical part of their firms' hybrid cloud strategies.**

62%

of ITDMs [IT Decision Makers] **have already implemented or plan to expand their use of public cloud.**

ITDMs plan to implement or expand implementation of **internal private cloud (51%) and hosted private cloud (48%).**

On-premises infrastructure continues to be important alongside growing reliance on cloud resources and cloud-like consumption (As a Service) models for storage and compute.

By 2021, 75% of enterprises will recognize the benefits of As a Service consumption, driving a 3X increase in demand for on-premises infrastructure delivered via flexible and As a Service solutions. //

88%

of cloud strategies include on-prem infrastructure.

72%

describe their cloud strategy as hybrid-first or private-first.

61%

of enterprises are interested in shifting to pay-as-you-go options for infrastructure.

59%

are looking for ways to reduce the time and effort needed to manage their technology investments.

Not without its challenges

Managing both on-premises infrastructures and cloud resources for mission-critical workloads creates significant challenges for IT in critical areas:

- Business resilience**
- End-to-end security**
- Application efficiency**
- IT resource constraints**
- Full-stack visibility**
- Cost control**

Hands-off hybrid cloud

Rethink hybrid cloud with Cisco+ Hybrid Cloud, an Insight-delivered portfolio of hybrid cloud solutions delivered as a service.

CISCO PLUS

The industry's 1st purpose-built hybrid cloud solution delivered seamlessly as a service.

Cisco+ Hybrid Cloud delivers cross-portfolio technologies to create flexible consumption on-premises so you can optimize workloads across a hybrid cloud with superior performance and stronger value.

From preconfigured solutions to build-your-own solution bundles, Cisco+ ensures you get the infrastructure your organization needs, the consumption model that works for you, and the support to achieve your goals.

- Edge compute**
- Virtual desktop infrastructure (VDI)**
- Virtualization**
- Bare metal compute**
- Data center networking**

Full-stack hardware and software + comprehensive support services = hybrid infrastructure that delivers:

- Flexible resources**
- Reliable performance**
- Cloud-like scalability**
- Improved agility**
- Built-in security**
- Visibility and control**
- Operational efficiency**
- Cost optimization**

Global support through a single service provider

As a partner-delivered solution, Cisco+ Hybrid Cloud is tailored to fit your hybrid cloud requirements.

Insight's deep partnership with Cisco and other industry-leading service providers in cloud, compute, security, data protection, and more, gives you a complete scope of services in a single technology partner — making it simpler than ever to achieve strategic solutions and comprehensive support for your hybrid cloud infrastructure.

Cloud

Compute

Network/Security

Data Management

Transcend traditional IT choices. Get intelligent infrastructure for innovation with Cisco+ Hybrid Cloud from Insight.

Sources: ESG Research, commissioned by VMware. (2020, Jan.) Exploring Hybrid Cloud Adoption and the Complexity of Securing East-West Traffic. Forrester Consulting on behalf of IBM. (2021, Jan.). The Key to Enterprise Hybrid Cloud Strategy. IDC. (2020 Oct.). IDC FutureScape: Worldwide Future of Digital Infrastructure 2021 Predictions. Turner, Mary Johnston. (2021, Apr. 02). Cisco Rolls Out as-a-Service Cloud Vision for Digital Infrastructure at Cisco Live. IDC.