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Effective disaster recovery for IT teams

Whatever the reason, unplanned system outages can be dire for a business, its assets and stakeholders. Are you adequately prepared? Adopt an effective strategy for Disaster Recovery (DR) and Business Continuity (BC).

Cause for concern

On average, organizations have experienced **5 outages** and **5 brownouts** in the past 3 years.
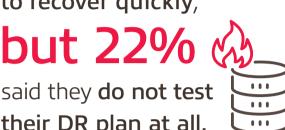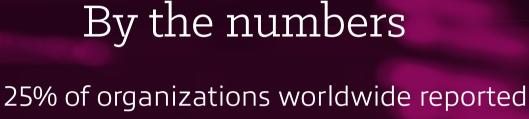
Only **15%** of organizations have an IT infrastructure that **enables them to recover from a severe data loss within an hour.**

68% of IT leaders are confident in their **organization's ability to recover quickly, but 22%** said they **do not test their DR plan at all.**

By the numbers

25% of organizations worldwide reported **the average hourly downtime cost** of their servers as being between **$301,000 and 400,000.**

Downtime is common, expensive — and possibly increasing.

Roughly 1/3 of reported outages **cost more than $250,000,** with many **exceeding $1 million.**

Top reasons for outages:

Power failures

Gaps in cloud service delivery

The global Disaster Recovery as a Services (DRaaS) market is expected to grow at a **Compound Annual Growth Rate (CAGR) of 38.8% to reach $11.71 billion by 2022.**

Cost-effective protection

Microsoft® Azure® helps you protect all your major IT systems — without the expense of secondary infrastructure.

Integration into Azure
Backup as a service, fully integrated with faster onboarding

Unlimited scaling
Delivering high availability with no maintenance or monitoring overhead

Data encryption
Helps to securely transit and store your data in the public cloud

Protection against ransomware
Built-in protection from ransomware

Key benefits:
- Simplify backup and data archiving.
- Reduce costs and avoid substantial CapEx.
- Lower Recovery Point Objective (RPO) and Recovery Time Objective (RTO).
- Increase capacity and scalability.
- Meet/maintain regulatory compliance.

Ready to take action?

Sign up for Insight's BC/DR Envisioning Session today. Meet with one of our Microsoft solution consultants to discuss your DR strategy and get customized recommendations for how to transition to Azure for backup and recovery.

Register now

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