Effective disaster recovery for IT teams

Whatever the reason, unplanned system outages can be dire for a business, its assets and stakeholders. Are you adequately prepared? Adopt an effective strategy for Disaster Recovery (DR) and Business Continuity (BC).

Microso福州Azure® helps you protect all your major IT systems — without the expense of secondary infrastructure.

By the numbers

25% of organizations worldwide reported the average hourly downtime cost of their servers as being between $301,000 and 400,000. Roughly 40% of reported outages cost more than $250,000, with many exceeding $1 million.

Downtime is common, expensive — and possibly increasing.

Top reasons for outages:
- Power failures
- Gaps in cloud service delivery
- Brownouts
- Data center outages
- Human error

The global Disaster Recovery as a Services (DRaaS) market is expected to grow at a Compound Annual Growth Rate (CAGR) of 38.8% to reach $11.71 billion by 2022.

Cost-effective protection

Microsoft福州Azure® helps you protect all your major IT systems — without the expense of secondary infrastructure.

Integration into Azure
- Backup as a service, fully integrated with faster onboarding

Unlimited scaling
- Delivering high availability with no maintenance or monitoring overhead

Data encryption
- Helps to securely transit and store your data in the public cloud

Protection against ransomware
- Built-in protection from ransomware

Key benefits:
- Simply backup and data archiving.
- Reduce costs and avoid substantial CapEx.
- Lower Recovery Point Objective (RPO) and Recovery Time Objective (RTO).
- Increase capacity and scalability.
- Meet/maintain regulatory compliance.

Ready to take action?

Sign up for Insight’s BC/DR Envisioning Session today. Meet with one of our Microsoft solution consultants to discuss your DR strategy and get customized recommendations for how to transition to Azure for backup and recovery.

Register now

Sources: