IT transformation and digital transformation

How do they differ? Which comes first? Why does it matter?

There is a lot of talk of ‘transformation’ these days. It can mean different things to different analysts, industries, and companies. But there are basic distinctions about IT transformation and digital transformation that are critical to grasp. Read on.

IT transformation is about platforms

Digital transformation is about innovation

Both involve people, process, and technology.

It is the groundwork, your foundation.

And, it is critically needed.

Flexible, high-performance platforms — fast

Heavily automated and orchestrated — efficient

Purposeful strategy for how cloud/other platforms are used — agile

62% rank legacy systems the #1 barrier to transformation

44% have made no process, operational, or technology changes

2/3 of professionals give their current IT infrastructure a grade of B-

26% of professionals give their current IT infrastructure a grade of B-

Top 3 IT challenges:

Upgrading infrastructure

Security/safety

Optimizing IT operations

64% of professionals give their current IT infrastructure a grade of B-

66% rank legacy systems the #1 barrier to transformation

And, it is critically needed.

If IT transformation doesn’t occur…

Business doesn’t innovate.

Business gets IT services from somewhere else.

Business gains a competitive edge in the market

Digital transformation

Innovation

Business gains a competitive edge in the market

Digital transformation

Great examples:

Uber

Amazon.com

Airbnb

Transformation in transportation

Transformation in retail

Transformation in lodging

Digital innovation

Both involve people, process, and technology.

Insight drives end-to-end transformation.

Advance your transformation journey.