

# Realize the Promise of Cloud

Plan, build, optimize, secure, and manage your cloud environment with our help.

The cloud has revolutionized how businesses operate. An enabler of agility and innovation, the cloud is essential to driving business value in the modern world. But many companies have not achieved the benefits they expected out of their cloud initiatives.

We can support you with cloud adoption, financial optimization, governance, management, and securing your cloud and greater IT environment.

With services and capabilities that address your top priorities, Insight Cloud + Data Center Transformation (CDCT) can help you make the promise of cloud, real.

Our work is informed by the latest research.



Nearly **7 in 10**

organizations have experienced higher-than-expected cloud costs.

Challenges with optimizing the cloud:



Public cloud security



Governance and compliance



Managing multicloud



Aligning workloads and platforms

**84%** of companies are outsourcing cloud management.



## Why Insight CDCT for cloud

More than **30 years**

of data center experience and IT services delivery

Our engineers, architects, and consultants hold more than

**3,500** technical certifications

In-house expertise in



**>1EB** of data and

**>1M** workloads migrated since 2015

**\$1.5B** cost savings identified for clients

**~1M**

devices discovered, analyzed, and remediated for cloud readiness

Managed services clients on

**6 continents**

**5** resilient U.S. remote support centers

# The partner for you

By working with Insight CDCT, you join thousands of clients who have leveraged our decades of experience in the data center to modernize and transform IT.

Not being borne in the cloud-native era gives us advantages we confer to you — a deep understanding of data, expertise around hybrid cloud, and a mature managed services model, to name a few.

We use proven methodologies, industry best practices, technical certifications, and firsthand experience to help you get the most out of cloud.

## Capabilities/offerings



### Assess & strategize

We help you expertly navigate the many paths to maximizing the value of cloud. Our offerings are designed to be fast, comprehensive, and solution-oriented.

- Strategic consulting
- SnapStart discovery engine
- Workshops and assessments
- JumpStarts and Envisioning Sessions



### Architect & migrate

With a customized roadmap in hand, we help you move the right workloads to the right cloud or on-premises platform safely and securely, with no or limited downtime.

- Migration services
- Data center consolidation
- Automation and orchestration
- As a Service capabilities for storage



### Innovate

Create the critical foundation for innovating with cloud resources. We help you modernize and prepare for your DevOps, Internet of Things (IoT), and AI initiatives.

- Application modernization and rationalization
- Analytics
- IoT/AI/DevOps
- Cloud native



### Optimize

Fine-tune your cloud environment(s) with our expert services to achieve intended outcomes for cloud spend, risk profile, and operational maturity.

- Cost Optimization Services for AWS and Azure
- Cloud financial governance and optimization
- Business continuity and disaster recovery in the cloud



### Manage

With cloud-based services and technical support to automate and streamline IT operations, we help you reduce risk and drive cost savings in the cloud.

- Managed Data Center, Managed Backup, and Managed Private Infrastructure
- Managed Cloud services
- Managed Security
- Insight Cloud Care for Azure



### Secure

We help you secure your cloud(s), implement cloud governance, and use cloud-native security tool sets to simplify and greatly enhance your security capabilities.

- Governance and security strategy
- Cloud security, governance, identity and access management
- Services for Azure Sentinel
- Managed Security

## Focus areas



### Workload-platform alignment

It's key to take a right cloud, right workload approach. Determining proper alignment means looking at dependencies, compatibility, costs, security, compliance, resources, and much more.



### Data management

Cloud adds another dimension to managing your data. New strategies are needed for data protection, as well as governance, risk, and compliance programs. Disaster recovery in the cloud is a scalable solution to consider.



### Cloud costs

Most companies have found it challenging to anticipate and control cloud spend. Doing so requires thorough analysis of workloads and their needs, as well as the cloud platform and how it could accommodate changes over time.



### Multicloud (multiple cloud platforms)

It is quite common for a company to be running multiple cloud platforms from differing cloud providers. Reconciling utilization, cost, and resources across a multicloud environment can be frustratingly complex.



### Cloud security

It is easy to be confused about security responsibilities when running workloads in the cloud. There are various scenarios based on the type of cloud service and provider, and it's critical to understand and account for the differences.



### Managing cloud environments

Moving to the cloud doesn't mean offloading platform management responsibilities. Ensuring the performance and security of your cloud environments is a day-to-day effort that requires dedicated resources.