

Realize the Promise of Cloud

Plan, build, optimize, secure, and manage your cloud environment with our help.

The cloud has revolutionized how businesses operate. An enabler of agility and innovation, the cloud is essential to driving business value in the modern world. But many companies have not achieved the benefits they expected out of their cloud initiatives.

We can support you with cloud adoption, financial optimization, governance, management, and securing your cloud and greater IT environment.

With services and capabilities that address your top priorities, Insight can help you make the promise of cloud, real.

Our work is informed by the latest research.



Nearly **7 in 10**

organizations have experienced higher-than-expected cloud costs.

Challenges with optimizing the cloud:



Public cloud security



Governance and compliance



Managing multicloud



Aligning workloads and platforms

84% of companies are outsourcing cloud management.



Why Insight for cloud

More than **30 years**

of data center experience and IT services delivery

Our engineers, architects, and consultants hold more than

3,500 technical certifications

In-house expertise in



Google Cloud

>1EB of data and

>2M workloads migrated since 2015

\$1.5B cost savings identified for clients

~1M

devices discovered, analyzed, and remediated for cloud readiness

Managed services clients on

6 continents

5 resilient U.S. remote support centers

The partner for you

By working with Insight, you join thousands of clients who have leveraged our decades of experience in the data center to modernize and transform IT.

Not being borne in the cloud-native era gives us advantages we confer to you — a deep understanding of data, expertise around hybrid cloud, and a mature managed services model, to name a few.

We use proven methodologies, industry best practices, technical certifications, and firsthand experience to help you get the most out of cloud.

Capabilities/offerings



Assess & strategize

We help you expertly navigate the many paths to maximizing the value of cloud. Our offerings are designed to be fast, comprehensive, and solution-oriented.

- Strategic consulting
- SnapStart discovery engine
- Workshops and assessments
- JumpStarts and Envisioning Sessions



Architect & migrate

With a customized roadmap in hand, we help you move the right workloads to the right cloud or on-premises platform safely and securely, with no or limited downtime.

- Migration services
- Data center consolidation
- Automation and orchestration
- As a Service capabilities for storage



Innovate

Create the critical foundation for innovating with cloud resources. We help you modernize and prepare for your DevOps, Internet of Things (IoT), and AI initiatives.

- Application modernization and rationalization
- Analytics
- IoT/AI/DevOps
- Cloud native



Optimize

Fine-tune your cloud environment(s) with our expert services to achieve intended outcomes for cloud spend, risk profile, and operational maturity.

- Cost Optimization Services for AWS and Azure
- Cloud financial governance and optimization
- Business continuity and disaster recovery in the cloud



Manage

With cloud-based services and technical support to automate and streamline IT operations, we help you reduce risk and drive cost savings in the cloud.

- Managed Data Center, Managed Backup, and Managed Private Infrastructure
- Managed Cloud services
- Managed Security
- Insight Cloud Care for Azure



Secure

We help you secure your cloud(s), implement cloud governance, and use cloud-native security tool sets to simplify and greatly enhance your security capabilities.

- Governance and security strategy
- Cloud security, governance, identity and access management
- Services for Azure Sentinel
- Managed Security

Focus areas



Workload-platform alignment

It's key to take a right cloud, right workload approach. Determining proper alignment means looking at dependencies, compatibility, costs, security, compliance, resources, and much more.



Cloud costs

Most companies have found it challenging to anticipate and control cloud spend. Doing so requires thorough analysis of workloads and their needs, as well as the cloud platform and how it could accommodate changes over time.



Cloud security

It is easy to be confused about security responsibilities when running workloads in the cloud. There are various scenarios based on the type of cloud service and provider, and it's critical to understand and account for the differences.



Data management

Cloud adds another dimension to managing your data. New strategies are needed for data protection, as well as governance, risk, and compliance programs. Disaster recovery in the cloud is a scalable solution to consider.



Multicloud (multiple cloud platforms)

It is quite common for a company to be running multiple cloud platforms from differing cloud providers. Reconciling utilization, cost, and resources across a multicloud environment can be frustratingly complex.



Managing cloud environments

Moving to the cloud doesn't mean offloading platform management responsibilities. Ensuring the performance and security of your cloud environments is a day-to-day effort that requires dedicated resources.