Change Agility and Organizational Strategy

Responding appropriately to the accelerating pace of change

The barrier to quickly creating competitive products and entering new markets has been substantially reduced over the past decade. At the same time, customer expectations have also increased with the rise of our digital-based society. Because things are accelerating, an indicator of success in modern businesses is often the ability to respond to customer desires quickly amid shifting market conditions.

Emphasizing the creation of organizational structures and behaviors that enable short decision-making loops, bidirectional communication and incremental value delivery quickly becomes a significant challenge for many organizations to overcome. To meet this challenge head-on, organizations must change how they share knowledge, make decisions and go to market with their products and services.

Learn modern change practices.

At Insight, our organizational change courses are based on Lean and Agile thinking, social and brain science, and the idea that change should be co-created with those the change will impact. This creates inclusion, participation and less resistance to change. As the saying goes, those who define the change don't fight the change.

You'll discover:

- A change approach built on bottom-up intelligence and top-down support
- Ways to create change innovation and foster desire for continuous improvement
- An evolutionary and incremental approach to transformation

Establish a human-centric approach to change.

Anything we can do, we can teach you to do. That's our motto within our business agility practice at Insight. Our coaches help you develop modern change skills throughout the organization while guiding you toward the next step to progress.

We'll help you:

- Discover the "why" behind a change and generate a purposeful spark to ignite people.
- Take a human-centric approach by creating meaningful dialogue and co-creating change with those who will be impacted.
- Navigate and understand your existing organizational ecosystem as we work with you to develop new habits and behaviors.

Benefits at a glance

- + Learn practices that foster bottom-up change intelligence coupled with top-down support.
- + Refocus your Agile strategy to be guided by practical, modern change approaches.
- + Create organizational resiliency and cultivate a culture of continuous improvement.
- + Get your transformation unstuck and realize the value of business agility.

Evolve your Agile strategy.

Effective strategy and adaptable planning are critical for achieving the results of a continuously evolving organization capable of leading and disrupting within an industry. For many organizations, these significant changes can create internal disruption, unfamiliar challenges and a feeling of discouragement. Let Insight's experienced professionals guide you through this challenging organizational transition.

We'll help you:

- Discover an outcome-based change strategy that works for your context and situation — without the rigidity of strict adherence to a framework.
- Find ways to reduce risk by incrementally changing.
- Increase participation and decrease resistance to change.