

Product Strategy & Business Agility Services

The power of business agility

Proactively responding to change with agility is no longer an option — it's a business imperative. But organizations often lack the understanding and experience to support the systemic changes needed to adapt gracefully to new market demands and technological shifts.

At Insight, we recognize that achieving business agility takes more than implementing Agile as a process. Organizations that concentrate on structuring themselves to respond quickly to change, grow their people and leadership capabilities to make intelligent decisions, and emphasize effective product creation and delivery agility will be positioned for the most significant advantage in their marketplace.

Empowering the attributes of agility

With more than 30 years of experience, Insight's Product Strategy and Business Agility team has the expertise to help your organization become more resilient. Our product and agility services empower your organization along your journey with:



Change agility & organizational strategy



Production innovation & delivery agility



Modern management & leadership

Insight's experienced coaches and licensed trainers work with you to understand your current business challenges while they help you discover the best path forward incrementally.

We'll help you:

- ✓ Surface current challenges and discover unknown bottlenecks.
- ✓ Build a flexible and adaptable roadmap for your journey.
- ✓ Align multilayered objectives across all levels of the organization.
- ✓ Develop new management and leadership skills and habits.
- ✓ Design, develop and deliver training on new skills and practices.
- ✓ Create bottom-up change intelligence that is supported from the top-down.
- ✓ Gather and analyze feedback and metrics that show progress along your journey.
- ✓ Enable a climate and culture of agility and change nimbleness.

Why Insight

250+
Agilists

100+
certified professionals

Pragmatic, discovery-based
coaching approach



Accredited and licensed trainers with

95%
approval



Benefits

- + Fast and efficient transition initiatives
- + Minimized transition waste and maximized ROI
- + Improved employee satisfaction, performance and retention
- + Reduced resistance and higher rates of adoption for long-term growth

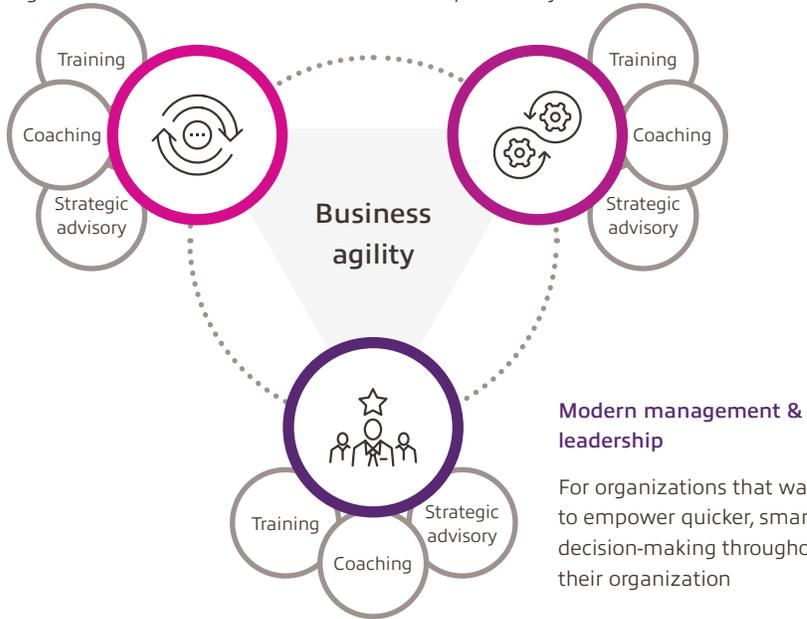
Business agility components

Change agility & organizational strategy

For organizations that want to become adaptive and resilient to the rapid changes of the digital age

Product innovation & delivery agility

For organizations that want to respond to their customers and competitors more proactively



Empowering evolutionary organizational transformation

At Insight, we help clients unlock their potential with an approach that spans human-centricity, best-fit processes, and cutting-edge technologies. We believe the best path to organizational transformation is rooted in discovery-based, proactive change techniques that infuse adaptability into an organization. Our client-focused approach wraps our agility practices across a scope of services, including the modern workplace, modern applications, modern infrastructures, the intelligent edge, cybersecurity, and data and AI.

Learn more at:

solutions.insight.com/agile

Support for your industry

We combine the creative thinking of a small consulting firm with the scale of a global technology reseller to help your organization transform the future.

With proven expertise in a variety of industries, including:



Financial services



Health & life sciences



Manufacturing



Retail



Government



Utility