

5 Benefits of Cloud Communications

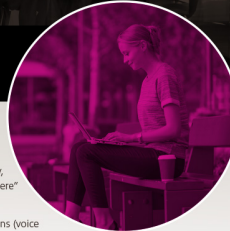
Unified Communications as a Service, or UCaaS, is one of the most efficient ways to manage communication and collaboration across your business. How exactly? By taking communications to the cloud, of course. Read on to discover the five benefits of UCaaS.

Benefit #1

Enable remote work.

Flexibility has become a staple of modern workplace culture. In fact, **63% of U.S. companies currently employ remote workers**. To support them properly, your organization must provide "go anywhere" communications.

UCaaS delivers cloud-based communications (voice and video calling, chat, document sharing, virtual meeting rooms, etc.) to help users stay connected and productive everywhere. Employees can access their work apps and files anywhere in the world — no office required.



Benefit #2

Share securely.

In order to enable remote work, IT leaders must ensure that company data and user identities stay secure outside the company network. Luckily, cloud-hosted communications have many powerful security measures in play.

Cloud providers are held to strict compliance requirements and are professionally audited on a regular basis. That means you can be confident that everything your employees share within the cloud platform will be protected by end to end encryption and access controls.



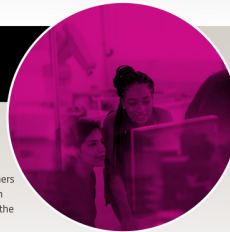
Benefit #3

Hands-off maintenance

One of the best features of UCaaS is the fact that you don't need to manage the cloud tenant yourself.

According to **Nemertes Research**, "Customers buy the applications they need, typically on a per-user subscription based model, with the service provider handling all application management, provisioning, and maintenance."

To put it plainly, you get all the benefits of cloud communications without having to architect, implement or manage the application itself.



Benefit #4

Reduce costs.

In a recent study, **37%** of IT decision-makers said their primary reason for moving to cloud communications was the need to reduce capital costs.

Since UCaaS is delivered as a service, it allows organizations to move communication expenditures from CapEx to OpEx. It also provides more predictable billing cycles and reduces the need for hardware maintenance or upgrades.

This makes it easier to allocate costs by department, budget more accurately and get costs under control.

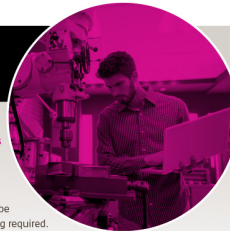


Benefit #5

Innovate faster.

Among all the drivers of cloud adoption, IT agility is number one. **44% of IT leaders** say they moved to cloud communications in the hopes of helping their IT become more agile.

Through cloud-based UCaaS, updates can be deployed automatically with no IT planning required. Updates are delivered in small batches for fast deployment with no disruption to end users. It's the easiest way to stay in stride with new features and security patches.



Is UCaaS a good fit for your organization?

With these five benefits, UCaaS has the potential to revolutionize your employee experience, help you reduce expenditures and unlock new features faster.

If you'd like to learn more about UCaaS and how to introduce it in your organization, take a deep dive into the subject in our article, [Calling on the Cloud: The Case for Cloud Collaboration](#).