5 Benefits of Cloud Communications

Unified Communications as a Service, or UCaaS, is one of the most efficient ways to manage communication and collaboration across your business. How exactly? By taking communications to the cloud, of course. Read on to discover the five benefits of UCaaS.

Benefit #1
Enable remote work.

Flexibility has become a staple of modern workplace culture. In fact, 60% of U.S. companies currently employ remote workers. To support this properly, your organization must provide "up anywhere" communications.

UCaaS enables cloud-based communications (voice and video calling, chat, document sharing, virtual meeting rooms, etc.) for both on-premise and remote employees. Employees can access their work apps and files anywhere in the world — office required.

Benefit #2
Share securely.

In order to enable remote work, IT leaders must ensure that company data and user identities stay secure outside the company network. Luckily, cloud-based communications have many powerful security measures in place.

Cloud providers are held to strict compliance requirements and are professionally audited on a regular basis. That means you can be confident that everything your employees share within the cloud platform will be protected by end-to-end encryption and access controls.

Benefit #3
Hands-off maintenance.

One of the best features of UCaaS is the fact that your IT doesn’t have to manage the cloud benefit yourself.

According to Gartner’s research, “customers buy the applications they need, typically on an as-you-require basis, with the service provider handling all application management, provisioning, and maintenance.”

In UCaaS, you simply get all the benefits of cloud communications without having to architect, implement, or manage the application itself.

Benefit #4
Reduce costs.

In a recent study, 68% of IT decision-makers list primary reason for moving to cloud communications was the need to reduce overall costs.

Since UCaaS is delivered as a service, it allows organizations to move communication expenditure from CapEx to OpEx. It also provides more predictable billing cycles and reduces the need for hardware maintenance or upgrades.

This makes it easier to allocate costs by department, budget more accurately and get costs under control.

Benefit #5
Innovate faster.

Among all the drivers of cloud adoption, IT agility is number one. 64% of IT decision-makers listed cloud communications as the top reason for their IT becoming more agile.

Through cloud-based UCaaS, updates can be deployed automatically without IT planning or saying. Updates are delivered in small batches for fast deployment with no disruption to end-users. It’s the easiest way to stay in style with new features and security patches.

Is UCaaS a good fit for your organization?

With these five benefits, UCaaS has the potential to revolutionize your enterprise experience, help you reduce expenses, and unlock new features faster.

If you’d like to learn more about UCaaS and how to introduce it in your organization, take a peek into the subject in our articles "Collaborating in the Cloud: The Case for Cloud Collaboration".
