Application Modernization Strategy Workshop

Business challenge
For businesses that are working with legacy applications, moving those applications to the cloud can help you realize the benefits of cloud scaling, reduced maintenance, monitoring, alerting and more. But before these migrations can happen, you need to understand the potential target services for these applications, such as Infrastructure as a Service (IaaS), Platform as a Service (PaaS), and the effort and cost required to refactor them to best fit the identified target services.

How we help
In this workshop, Insight experts will work with you to prioritize legacy applications for modernization with supporting technical architectures and defined service improvement opportunities.

Through a deep dive into your application ecosystem, we’ll review each of your candidate applications and prioritize them based on the Return on Investment (ROI) modernization would offer. As we work through your target list, we focus on identifying the specific enhancements and risks that would define the impact of modernizing each application. The output of this workshop will provide you with clear next steps on your path to modernization.

Prerequisites
To ensure you receive the greatest value from this workshop, you’ll need:

- Available SMEs with detailed knowledge of application architectures, dependencies, and security and governance requirements
- A list of application candidates for modernization, including relevant application architecture diagrams

Duration
1–2 days

Benefits
- Identify priority applications across your list of target candidates.
- Better understand current gaps and areas of risk.
- Define a clear picture of your desired end-state ecosystem.
- Understand next steps for modernizing your application estate.

Related offers
Deploying Modern Workloads on Azure Workshop
Java Application Modernization Assessment
.NET App Best Practices Assessment

Get started
To learn about pricing and how to get started, contact alliances@insight.com.
What to expect

Our workshop will bring your business and IT leaders together with our technical experts to apply the art of the possible to your business. During this session, we’ll:

- Define the technology landscape, dependencies, end-state to achieve and any gaps along the way.
- Dive into application architectures as necessary.
- Assess applications for dependencies and end-state impact.
- Identify and prioritize application improvement opportunities.

Recent client outcomes

Global manufacturer and distributor

Unlocked cloud agility with Microsoft® Azure® to host new applications to optimize performance while enabling predictable and transparent infrastructure.

Nationwide retailer

Established repeatable processes that accelerated development and time to market while aligning business goals and objectives with user needs.

Awards and partnerships

2021 U.S. Partner Award in App Modernization

18 Gold & Silver competencies

500+ Cloud-certified engineers

1,500 Digital Innovation teammates worldwide

Example readout

As an output of the workshop, we provide an executive summary with our workshop findings, deliverables, user journeys, technical feasibility, and approach to get started together.

About Insight

At Insight, we define, architect, implement and manage Insight Intelligent Technology Solutions™ that help your organization run smarter. We’ll work with you to maximize your technology investments, empower your workforce to work smarter, optimize your business and create meaningful experiences.

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