Cloud adoption is skyrocketing. Projections have only increased since the pandemic started. How common is multicloud, and what are the key considerations today and in the future?

**Multicloud: Today and Tomorrow**

- Organizations use an average of 2.2 public clouds (and 2.2 private clouds)
- 93% of enterprises use multicloud strategy (86%+ hybrid strategy)
- Cloud spend exceeds $1.2 million per year for 74% of organizations
- 59% expect cloud usage to exceed prior plans due to COVID-19
- 28% say their organization has experienced higher-than-expected public cloud costs
- Nearly 1 in 10 say their organization has experienced higher-than-expected public cloud costs

### Why is multicloud so prevalent?

- In finance, diverse holdings shield a portfolio from unnecessary risk. Similarly, multicloud strategies are used to protect an organization from vendor lock-in and get more for their money in terms of pricing, utility, or app design requirements.
- While one public cloud may offer more advanced container tool sets, another may provide more robust security features. Allocating workloads to various clouds based on perceived benefits allows a company to maximize intended outcomes.

### Not all multicloud strategies are executed intentionally. Many companies find themselves in multicloud scenarios simply by different business units or managers adopting public cloud platforms to fulfill the needs of their teams.

### When companies transition into new entities as a result of mergers or acquisitions, it takes time to reconcile differences between IT environments — and, sometimes, multiple methodologies, architectures, and public clouds simply remain in use.

### Managing multiple clouds

- No public cloud is created equally. What does this mean for cloud management? Organizations need to determine the most streamlined and efficient ways to manage multiple clouds, so that the costs don’t outweigh the benefits.

### Business objectives

- The goal is to ask: Does the multicloud strategy truly support the business strategy, and if so, how? No bullet-point combination of public and private platforms on a cool chart is going to help you assess that. The test is to confirm they’re the optimal solution.

### Lost in translation?

- Unlike multicloud, hybrid cloud encompasses public and private clouds. An organization with workloads on-premises and in multiple public clouds has a strategy that could be called both multicloud and hybrid cloud.

### Break the cloud

- Are workloads in the right public clouds or on-premises locations? Having more platform options is a benefit, but it needs to be used wisely. Workloads should be regularly assessed to confirm they’re in the optimal location.

### For your future

- As multicloud is poised to stay, make sure you’re thinking about cloud governance and training or bringing in the right skills to support it.

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**Additional Resources**


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For a single partner

Embrace multicloud with our help. We can help you avoid the common multicloud pitfalls, from workload alignment and migration to cloud management and security.

Learn more at solutions.insight.com