When major events take you from “business as usual” to a whole new playing field, it’s important to respond quickly and skillfully. M&A, divestitures, and reductions are significant disruptions that implicate people, processes, and technologies and introduce widespread change.

Things often get overlooked in the shuffle. Common pitfalls include:

- Misunderstanding technology synergies
- Neglecting culture, people, and business processes
- Migrating without due diligence and focusing on applications instead of systems
- Failing to support business-critical applications throughout changes
- Not considering the impact of the data center on compliance, security, and Business Continuity/Disaster Recovery (BC/DR)

We’ve got your back

Insight brings decades of experience helping clients navigate pivotal business events. We leverage proprietary tools and methodology, deep expertise in data center migration and consolidation, and a proven enterprise integration framework to enable a smooth and successful transition.

Get expert support.

- Map, prioritize, and consolidate IT assets.
- Modernize legacy infrastructure and workflows.
- Migrate workloads, applications, and data.
- Secure and protect data across environments.
- Manage resources, teams, performance, and utilization.
Our approach

SnapStart discovery engine

Understand what you have and how your IT assets interact and perform across your IT environments. Developed by Insight, SnapStart provides comprehensive maps and information that help you make informed decisions about migrations, modernization, decommissioning, and consolidation.

- Scans 10–20X faster than other tools.
- Identifies all IT assets, dependencies, counts, requirements, and criticalities.
- Provides reports of cloud-ready applications.
- Does not require off-siting — all data remains local.
- Available with Insight discovery services, with no licensing fees.

Workload alignment and migration

It’s key to identify the optimal locations for your workloads post-transaction. By evaluating existing workloads and their dynamics alongside business requirements and cloud strategy, we work with your team to find the best arrangements and execute seamless moves.

- Perform discovery and assessment.
- Identify business and technical requirements, drivers, and objectives.
- Refine strategy considering resources, timelines, compliance, security, and readiness.
- Define move groups and design, implementation, and day-of-move plans.
- Validate configuration and connectivity at new site(s) and build the move schedule.
- Develop runbooks and execute pilot migrations.
- Execute moves and perform key follow-up activities to ensure ongoing success.

Security and ransomware

Malicious actors will capitalize on any opportunity they can. M&A activity adds business risk and can create new threat vectors that must be managed. Security strategies need to be communicated, and access privileges must be monitored. Threats like ransomware are real and can quickly bring even the strongest company to its knees.

We can help:
- Security strategy and program development
- Ransomware readiness and incident response services
- Technology deployment, optimization, and management
- Governance, risk, and compliance
- DR, and BC and resilience
Stories from the field

Leading aluminum product manufacturer
Scenario: The company needed to migrate workloads and identify optimal targets as part of a divestiture from its parent company.

Solution:
- Comprehensive discovery, dependency mapping, and cost forecasting using SnapStart
- Current state and cloud readiness assessments, and workload alignment
- Target site evaluation and selection and plans for DR
- Planning and migration of all workloads

Outcomes:
- Complete understanding of IT environment and requirements
- Plans for 2 best options for migration out of parent company data center
- High-level roadmap for pending transformation

Global manufacturer and innovator
Scenario: After acquiring a new company and losing much of its IT staff, the corporation wanted to evaluate the effectiveness of its DR strategy.

Solution:
- Accelerated discovery and analysis with SnapStart
- Asset inventory and application dependency mapping across 5 data centers and 1,700 devices
- Risk assessment and remediation (patching, updating, etc.)
- Outage tolerances and RPO/RTO requirements identification and documentation

Outcomes:
- Greater understanding of DR environment
- Blueprint for integrating acquired company into corporate data centers
- Improved risk posture and business resilience

Financial services technology provider
Scenario: With exacting industry requirements for reliability and security, the company needed to leave underperforming parent company’s data center.

Solution:
- In-depth current state assessment and environment discovery
- Training of client IT group around infrastructure technologies and options
- Application dependency mapping and migration of workloads
- 2 new data centers built out at colocation facilities, complete with Managed Services

Outcomes:
- Flash storage for greater speed and responsiveness
- Enhanced user experience for customers
- Improved scalability at new, modern data centers
- Advanced data protection and backup to ensure excellent BC
Top considerations during M&A

Go through this checklist to ensure you’re covering your bases — keeping your organization focused, organized, protected, and moving as a unified entity toward a singular target.

☐ Comprehensive discovery to understand the assets, dependencies, and criticalities within the IT environments

☐ Workload alignment and application rationalization exercises that prioritize business requirements

☐ Opportunities for modernization and consolidation that would support overall business objectives

☐ Compliance requirements and sensitive data being relocated

☐ Risk tolerance, security, and governance — existing and future outlook

☐ Maintenance and management of prospective infrastructure and systems

☐ Business processes and integrations or modifications that will need to be made

☐ Cultural adjustments that can be smoothed with effective organizational change management

☐ The complexity of large-scale migrations and the need for BC

Insight’s capabilities

Successfully consulted over 1,800 projects

1,000+ clients

Specializing in IT transformation

>550 cloud data centers migrated/consolidated since 2015

Projects completed in 6 continents

Global delivery team

>1 exabyte of data migrated and 1 million + workloads migrated since 2015