When major events take you from “business as usual” to a whole new playing field, it’s important to respond quickly and skillfully. Mergers and acquisitions (M&A), divestitures, and reductions are significant disruptions that impact multiple lines of business while introducing widespread change.

It’s common for enterprisewide change to introduce a host of dependencies and complexities in technology, process, and people during integration. Pitfalls often include:

- Misunderstanding technology synergies
- Neglecting culture, people, and business processes
- Migrating without due diligence and focusing on applications instead of systems
- Failing to support business-critical applications throughout changes
- Not considering the impact of the data center on compliance, security, and Business Continuity/Disaster Recovery (BC/DR)

We’ve got your back.

Insight brings decades of experience helping clients navigate pivotal business events. We leverage proprietary tools and methodology, deep expertise in modern workplace operations, data center migration and consolidation, and a proven enterprise integration framework. The result: a smooth, successful transition that considers back-end infrastructure — as well as the end users who need to stay productive as change ripples across the organization.

Get expert support.

- Mapping, prioritizing, and consolidating domains, endpoints, and tenants
- Modernizing legacy infrastructure and workflows
- Migrating workloads, applications, and data
- Securing and protecting data across environments
- Managing resources, teams, performance, and utilization
Our approach

SnapStart discovery engine

Understand what you have and how your IT assets interact and perform across your IT environments. Developed by Insight, SnapStart provides comprehensive maps and information that help you make informed decisions about migrations, modernization, decommissioning, and consolidation.

• Scans 10–20X faster than other discovery tools
• Identifies all IT assets, dependencies, counts, requirements, and criticalities
• Provides reports of cloud-ready applications
• Does not require off-siting — all data remains local
• Available with Insight discovery services, with no licensing fees

Workload alignment and migration

It’s key to identify the optimal locations for your workloads post-transaction. By evaluating existing workloads and their dynamics alongside business requirements and cloud strategy, we work with your team to find the best arrangements and execute seamless moves.

Lean on our teams to:

• Perform discovery and assessment.
• Identify business and technical requirements, drivers, and objectives.
• Refine strategy considering resources, timelines, compliance, security, and readiness.
• Define move groups and design, implementation, and day-of-move plans.
• Validate configuration and connectivity at new site(s) and build the move schedule.
• Develop runbooks and execute pilot migrations.
• Execute moves and perform key follow-up activities to ensure ongoing success.

Cybersecurity and networking

Malicious actors will capitalize on any opportunity they can. M&A activity adds business risk and can create new threat vectors that must be managed. Security strategies need to be communicated, and access privileges must be monitored. Threats like ransomware can quickly bring even the strongest company’s operations to an abrupt halt.

We provide:
• Security strategy and program development
• Ransomware readiness and incident response services
• Technology deployment, optimization, and management
• Governance, risk, and compliance
• DR, and BC and resilience
Leading aluminum product manufacturer

**Scenario:** The company needed to migrate workloads and identify optimal targets as part of a divestiture from its parent company.

**Solution:**
- Comprehensive discovery, dependency mapping, and cost forecasting using SnapStart
- Current state and cloud readiness assessments, and workload alignment
- Target site evaluation and selection and plans for DR
- Planning and migration of all workloads, including Active Directory® (AD) migration, new PKI infrastructure, networking and VPN authentication, server and workstation, legacy apps, and tenants

**Outcomes:**
- Complete understanding of IT environment and requirements
- Plans for 2 best options for migration out of parent company data center
- High-level roadmap for pending transformation

Global manufacturer and innovator

**Scenario:** After acquiring a new company and losing much of its IT staff, the corporation wanted to evaluate the effectiveness of its DR strategy.

**Solution:**
- Accelerated discovery and analysis with SnapStart
- Asset inventory and application dependency mapping across 5 data centers and 1,700 devices
- Risk assessment and remediation (patching, updating, etc.)
- Outage tolerances and RPO/RTO requirements identification and documentation

**Outcomes:**
- Greater understanding of DR environment
- Blueprint for integrating acquired company into corporate data centers
- Improved risk posture and business resilience

Financial services technology provider

**Scenario:** With exacting industry requirements for reliability and security, the company needed to leave underperforming parent company’s data center.

**Solution:**
- In-depth current state assessment and environment discovery
- Training of client IT group around infrastructure technologies and options
- Application dependency mapping and migration of workloads
- Two new data centers built out at colocation facilities, complete with Managed Services

**Outcomes:**
- Flash storage for greater speed and responsiveness
- Enhanced user experience for customers
- Improved scalability at new, modern data centers
- Advanced data protection and backup to ensure excellent BC
Top considerations during M&A

Go through this checklist to ensure you’re covering your bases — keeping your organization focused, organized, protected, and moving as a unified entity toward a singular target.

- Comprehensive discovery to understand the assets, dependencies, and criticalities within the IT environments
- Workload alignment and application rationalization exercises that prioritize business requirements
- Opportunities for modernization and consolidation that would support overall business objectives
- Compliance requirements and sensitive data being relocated
- Risk tolerance, security, and governance — existing and future outlook
- Maintenance and management of prospective infrastructure and systems
- Business processes and integrations or modifications that will need to be made
- Cultural adjustments that can be smoothed with effective organizational change management
- The complexity of large-scale migrations and the need for business continuity

Insight’s capabilities

Successful consultation across more than 1,800 projects

1,000+ clients

Specializing in IT transformation

>550 cloud data centers migrated/consolidated since 2015

Projects completed in 6 continents

Global delivery team

>1EB of data and >2 million workloads migrated since 2015