

# Future-Proofing WITH As a Service

# Reaping the benefits from advanced scalability to fortified security

Many organizations want to test the waters of moving to the cloud or cloud-based services without making a potentially risky jump first. A steppingstone with a short obligation period — or final solution — from on-premises to the cloud can help you spend less and do more, while reducing risk and financial commitment.

### **3 proven impacts of as a service**

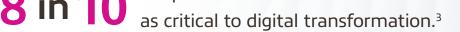
Organizations that implement as-a-service delivery gain a competitive edge in these core areas:



The capex model acts as a throttle on innovation. I&O leaders must be willing to move beyond legacy practices and mindsets to embrace trends that profoundly impact infrastructure strategies."<sup>1</sup> **59**%

are leveraging as-a-service platforms for core services.<sup>2</sup>

adopters see as-a-service solutions

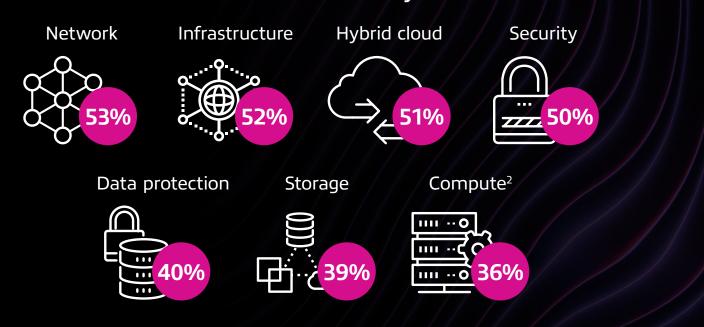


**65%** 

are increasing use of as-a-service delivery models.<sup>2</sup>

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The benefits of as-a-service solutions help you align IT modernization to overall goals better matching consumption and demand across your entire IT environment.



### Easing into digital transformation yields powerful results.

43% of industry leaders say the **#1 benefit of as a service is improved risk management**, with scalability (37%) being #2. Other benefits include:



When you're less worried about risk, you're more able to focus on strategy and innovation. So far, efforts in modernizing IT have shown an improvement among organizations in **quality of service** (44%), **business continuity** (35%) and **faster time to value** (31%) — just to name a few.<sup>2</sup>

### The future of as a service

There are big plans for as a service in the next 12 months:



of organizations are leveraging or planning to leverage use of **as-a-service models**.<sup>2</sup>

**Organizations have already seen the value of using as-a-service solutions** to improve goals.



industry leaders expect increased use of as-a-service models to have **the biggest impact on enabling innovation and revenue creation**.<sup>2</sup>

This will give **as-a-service adopters a head start on cost-effective modernization** with more efficient growth.

### A positive solution for organizations

Many organizations are looking for ways to get a firm grip on technology and service delivery models. As a service gives you an agile infrastructure that meets organizational initiatives, increases financial flexibility and is easily scalable.<sup>4</sup>

### Discover your potential with as a service.

As-a-service solutions from Insight are built to help you go where you want to go. We'll help you identify where as a service fits best in your organization, adapt our offerings to your unique needs and challenges, and work with your teams to create an efficient, results-driven solution.

## Where will as-a-service solutions take you?

Get started — explore <u>Modern Infrastructure As a Service from Insight</u>, or see where you stand in comparison to other IT leaders on <u>The Path to Digital Transformation</u>.

### Sources:

<sup>1</sup> Gartner<sup>®</sup>, Enterprise Storage as a Service Is Transforming IT Operating Models, Jeff Vogel and Robert Preston, 2 March 2021. GARTNER is a registered trademark and service mark of Gartner, Inc. and/or its affiliates in the U.S. and internationally and is used herein with permission. All rights reserved.

<sup>2</sup> Marketpulse Research by IDG Research Services. (January 2022). The Path to Digital Transformation: Where IT Leaders Stand in 2022. Commissioned by Insight.

<sup>3</sup> Deloitte Insights. (2021). Enterprise IT: Thriving in disruptive times with cloud and as-a-service.

<sup>4</sup> Insight. (June 2020). Flexibility Matters: How to Adopt As a Service Models [Video]. https://solutions.insight.com/Solutions/Modern-Infrastructure/As-a-Service