

**InsightGPT:**

# DRIVE TRANSFORMATIVE RESULTS WITH GENERATIVE AI

## HOW CAN ENTERPRISES USE GENERATIVE AI?

With InsightGPT, Insight discovered the possibilities can be endless.

## UNPACKING ENTERPRISE GENERATIVE AI

While the initial buzz around generative AI has calmed, forward-thinking organizations from every industry are still capitalizing on the powerful technology to improve operations. As an enterprise that got in at the ground floor as client zero for our generative AI solutions, Insight has identified countless use cases with impactful results.

Let's explore some of our favorite examples supported by our internal solution, InsightGPT.

### REAL USE CASES, POWERFUL RESULTS

## HUMAN RESOURCES

For this department, periodic employee surveys required a lot of team members' time to analyze and illustrate results in a meaningful way. HR was not only able to save **1-2 weeks of time** by leveraging InsightGPT instead of a manual process, but the generative AI solution also helped them uncover **new ways to analyze the data**.



## SALES

One sales team had a large Excel® spreadsheet of relevant data that needed to be categorized to make it valuable for team use. With the help of InsightGPT, the team was able to automate the categorization process, **saving an estimated 100+ hours**.



## PROJECT MANAGEMENT

Statement of Work (SOW) creation can be a long and arduous process that is critical to the progression of major enterprise projects. By tapping generative AI, Insight was able to **reduce costs associated with developing SOWs by 50%** without sacrificing accuracy.



## LEGAL

Legal contracts are often long, complicated documents that must be followed carefully. With the help of InsightGPT, these contracts are able to be summarized with **high levels of accuracy, saving extensive time** for the relevant teams.



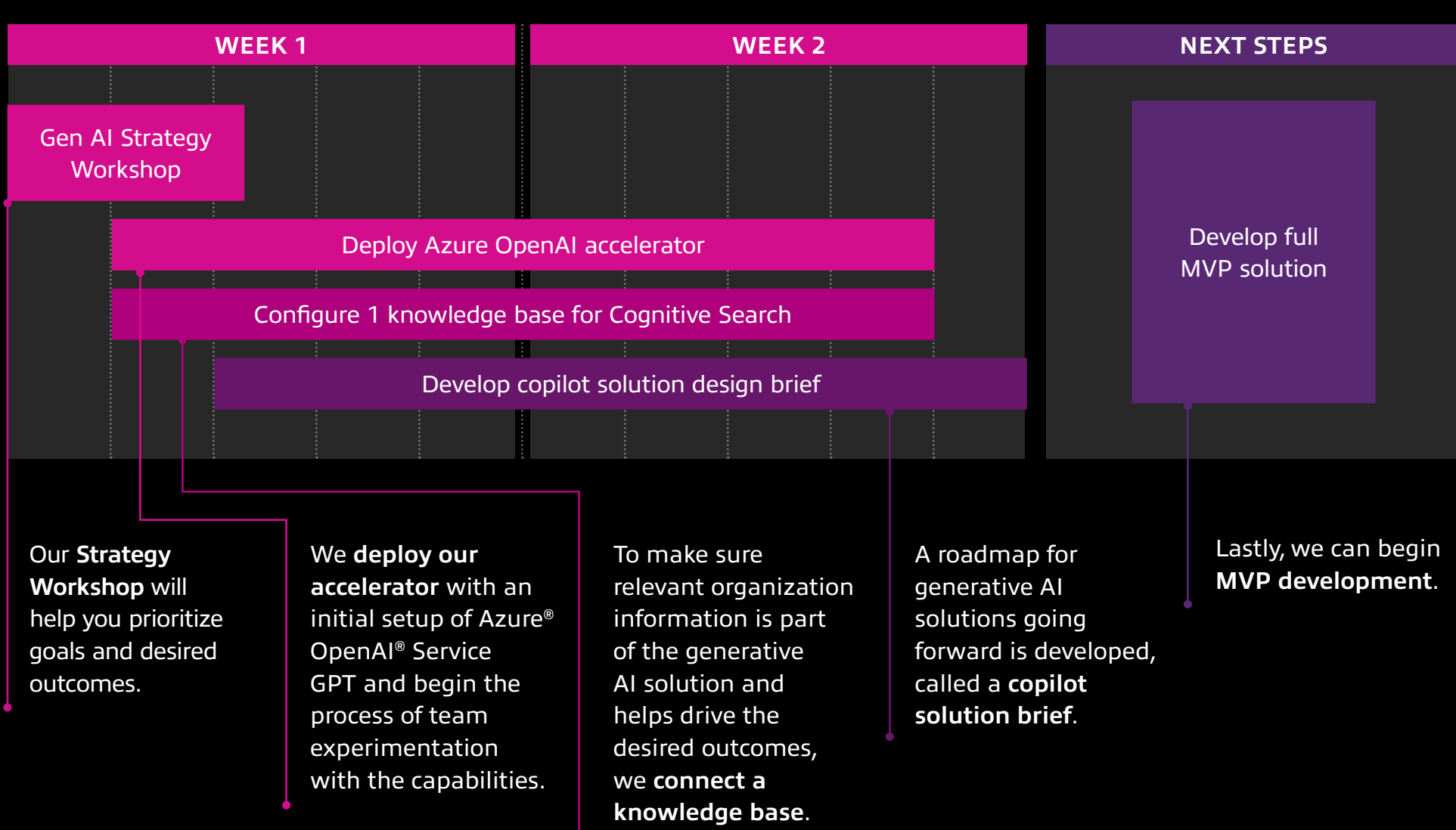
## WAREHOUSE

When a manual process for updating devices was taking up hours of employee time for a warehouse team, they turned to InsightGPT for support. They were able to automate the process, **eliminating human error concerns and streamlining updates to more than 300 devices**.



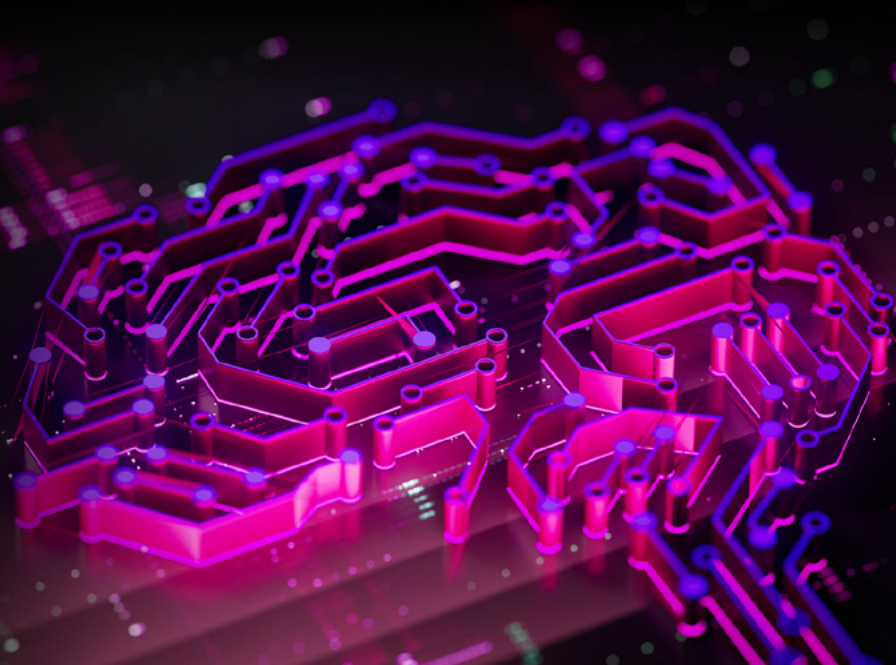
### ACCELERATE GEN AI ADOPTION WITH INSIGHT.

Looking to hit the ground running with generative AI? Insight has a two-week accelerated approach that can guide your enterprise to success — here's a look at our process:



## DRIVE GENERATIVE AI AT YOUR ENTERPRISE.

Connect with one of our experts to see how your organization can quickly and effectively leverage generative AI for transformative results.



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