

Product Innovation and Delivery Agility

Embracing the attributes of business agility

The need for direct customer collaboration coupled with adaptable delivery practices has never been more relevant. A primary goal of modern organizations is to produce a better, more usable product that customers want. Implementing an Agile or scaling approach is often an organization's initial response. However, the results seldom yield the desired improvements because there is not enough consideration given to understanding whether those practices will help them improve their current situation or not.

At Insight, we'll help you focus on designing fluid, adaptable delivery processes that enable teams and organizations to respond to change quickly.



Apply practices adaptively with help from our training.

Our approach to agility is principled yet practical. We believe any practice worth using is worth deeply understanding. Our trainers and courses will teach you the ins and outs of many effective practices while we help you determine the best approach for any given situation or context.

From our courses, you'll gain:

- Increased awareness and knowledge of modern delivery techniques
- An understanding of how complexity thinking helps determine which approach is best for the job
- Practical approaches that decrease the learning loops between customers and delivery



Implement a balanced approach to coaching.

Our people-first coaching style provides guidance, support and balanced advice that encourages safety, transparency, and collaboration for organizations and teams. We'll help you uncover the unique challenges that impede business agility within your organization by going beyond the superficial issues and reaching into the systemic impediments to help teams and programs improve.

We'll help you:

- Uncover current process deficiencies and take a pragmatic look at which practices work best for your context and situation.
- Deliver quantifiable business value with a greater focus on purpose and outcomes.
- Create an effective delivery ecosystem full of collaboration, transparency and balance.

Benefits at a glance

- + Learn how to apply agility pragmatically.
- + Dig deeper into the core challenges that impede true delivery agility and product innovation.
- + Get help evolving toward a modern organizational approach to agility.



Improve your systemic agility.

Growing new practices, processes and habits across well-established organizations can be chaotic and overwhelming. Our enterprise coaches specialize in helping our clients prepare for what's next by focusing on the integral central systems and independent delivery components that take product ideas from inception to delivery.

We'll help you:

- Prepare your organization to become capable of competing in the digital age.
- Strengthen your organizational ecosystem to support continuous improvement across all levels.
- Evolve culturally to encourage bottom-up intelligence and shorter decision-making loops.

To learn more about how to get started, contact Agile@insight.com.