



# Mac Enablement Program

Provide choice to your employees.

## Business challenge

In order to compete for top talent, businesses need to provide employees with the right technology to do their best work. In particular, demand and use of Mac® devices has been increasing significantly with employees, especially new hires.

Giving employees a choice of which devices and tools they use means dismantling traditional, monolithic approaches to desktop deployment, management and security, and embracing a wider spectrum of devices. But simply making the decision to provide choice is not enough. Organizations need to evaluate and prepare their environment for the transition, and put in place the resources to procure, deploy, administer, support and reclaim these powerful devices.

## Overcome roadblocks to adoption of Mac.

Enterprise organizations use complex and siloed tools to support the traditional end-user computing environment. Such an environment makes it easy to anticipate roadblocks to adopting Mac devices in the enterprise.

- Legacy and custom applications may not be compatible with Mac.
- Traditional Windows® management tools don't provide comprehensive macOS® management.
- Built-in security for macOS may not be known or implemented.
- Limited password change and sync capabilities impact support.
- Mac hardware may be perceived as too expensive.
- Current resources may be unable to provide adequate end-user, macOS and device support.

## Our solution

Insight has partnered with Apple to develop the Mac Enablement Program, a comprehensive and tiered offering that helps you deliver the Mac devices your employees want, while modernizing your digital workplace environment.

Regardless of the number of Mac devices in your fleet, our program can scale to meet your specific needs with a turnkey approach to Mac adoption. The Mac Enablement Program offers a comprehensive set of assessments, surveys, guides, and professional and managed services that expand your capabilities as you increase the number of Mac devices in your environment.

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## Benefits

- Offer Apple Mac devices as a choice.
- Ensure governance and compliance of your Mac fleet.
- Lower the total cost of device ownership.
- Reduce downtime, support tickets and shadow IT risk.
- Rely on predictable, per-device pricing.

## Our partners






## Related services

- Managed Endpoint
- Workplace Services
- Managed VMware Workspace ONE
- Managed Jamf Pro
- Lifecycle Services












## Service details

Organizations may select which service level they prefer based on the level of service and number of Apple® devices required.

	Essentials	Advanced	Feature descriptions:
<b>Product</b> 	<ul style="list-style-type: none"> <li>• macOS® and AppleCare®</li> <li>• Flexible financing</li> </ul>	<ul style="list-style-type: none"> <li>• All Essentials level services</li> </ul>	<ul style="list-style-type: none"> <li>• <b>macOS assessment and audit</b> — Take the first step toward defining, building and securing your Mac® device vision with a comprehensive evaluation, audit and survey.</li> <li>• <b>Core technical configuration</b> — Set up Unified Endpoint Management (UEM) and application catalogs.</li> <li>• <b>macOS operations guide</b> — Ensure success by reviewing key components of the program, such as support, communication and procurement workflows.</li> </ul>
<b>Assessment &amp; professional services</b> 	<ul style="list-style-type: none"> <li>• macOS assessment and audit</li> <li>• Core technical remediation</li> <li>• macOS operations guide</li> </ul>	<ul style="list-style-type: none"> <li>• All Essentials level services</li> <li>• Application assessment</li> <li>• Security assessment &amp; remediation</li> <li>• Single Sign-On (SSO) and password synchronization</li> <li>• Training content creation</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Application assessment</b> — Identify your most important apps along with their usage. Build a Mac strategy for those apps both today and into the future.</li> <li>• <b>Security assessment &amp; remediation</b> — Evaluate and benchmark your current state of macOS security. Execute security scripts to implement desired macOS security settings and policies.</li> <li>• <b>SSO and password synchronization</b> — Perform identity authentication and password synchronization.</li> <li>• <b>Training content creation</b> — Ensure your users are prepared to maximize their Mac experience.</li> </ul>
<b>Managed services</b> 	<b>Lifecycle Services</b> Focus on your business while we handle your end-to-end IT lifecycle needs.	<b>Managed Endpoint</b> Get a complete solution for the management and administration of corporate devices.	<b>End-User support</b> Insight and Apple help you care for your end users with L1–L3 support.

## A true end-to-end partner

Today, technology isn't just supporting the business; it's becoming the business. At Insight, we help you navigate complex challenges to develop fresh solutions and processes. We'll help you manage today's priorities and prepare for tomorrow's needs.

								
Global scale & coverage	Operational excellence & systems	Software DNA	Services solutions	Data center transformation	Next-generation tech skills	App dev & Internet of Things (IoT) expertise	Digital platform	Partner alignment

## About Insight

At Insight, we define, architect, implement and manage Insight Intelligent Technology Solutions™ that help your organization run smarter. We'll work with you to maximize your technology investments, empower your workforce to work smarter, optimize your business and create meaningful experiences.

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