

# The Path to Digital Transformation

Where Leaders Stand in 2023

**Insight** **FOUNDRY**  
an IDG, Inc. company

In a digital landscape characterized by sweeping transformation, **where should you focus your efforts?**

Consider taking a cue from business leaders like you. From priorities to pain points, this infographic uncovers five key findings from our 2023 digital transformation survey that will help you zero in on how best to drive business innovation with digital transformation.

## Numbers to know for 2023

### 5 enablers of digital transformation

We asked business decision-makers across a wide range of industries what their organization's top IT objectives are over the next 12 months to enable digital transformation and business growth.

Here's what they said:

51%

Optimizing data and analytics capabilities such as AI, machine learning and IoT

49%

Increasing cloud adoption via multicloud or hybrid models

39%

Modernizing legacy infrastructure and networking technologies

38%

Mitigating risk with stronger cybersecurity programs

36%

Integrating insights from edge devices into data analysis

The top transformation objectives for 2023 all have one thing in common: **building on what's already there**. From advanced data capabilities to modern platforms to stronger security, sights are set on taking things to the next level.

### 4 inhibitors of innovation

40%

cite innovation as a primary goal of digital transformation. But innovation has its obstacles.

The top 4 roadblocks to innovation include:

Gaps in technology skills and knowledge

45%

Technical debt (resulting from reliance on siloed, legacy systems and processes)

39%

Budget constraints to fund innovation

42%

Cultural misalignment/disconnects between IT operations and development teams

39%

### 3 impacts of technical debt

86% experienced limitations due to technical debt in the last year.

The top 3 impacts included:

43%

Hindered ability to innovate

41%

Challenges meeting SLAs

37%

Outages/downtime

Defining technical debt:

"The measure of the cost of reworking a solution caused by choosing an easy, yet limited, solution"



### 2 security priorities

51%

reported experiencing a cybersecurity breach in the last year.

Organizations are refocusing on cybersecurity, with the top 2 initiatives as follows:



49%

Threat detection



48%

Threat response

### The #1 initiative for 2023



Optimizing IT infrastructures (through better monitoring and management) (50%)

Not only is optimizing IT infrastructures the top initiative for 2023, it's also the one expected to drive the most impact for innovation and revenue generation.

## The bottom line: Opportunity abounds.

Technology as a business agenda is recentering processes around people — customers, workers, end users. Mobile, agile, data-driven solutions are the new gold standard, and how you approach transformation shapes your ability to deliver.

Seize your highest-value opportunities and mitigate the risks that come with transformation when you partner with Insight. We'll help you adopt and build modern platforms, drive new capabilities and secure it all with confidence. [Explore what Insight has to offer here.](#)

Want to learn more about our 2023 digital transformation survey?  
Get more information here: [solutions.insight.com/StateofInnovation](https://solutions.insight.com/StateofInnovation)