## The Path to

# Digital Transformation

Where Leaders Stand in 2023

insight Foundry

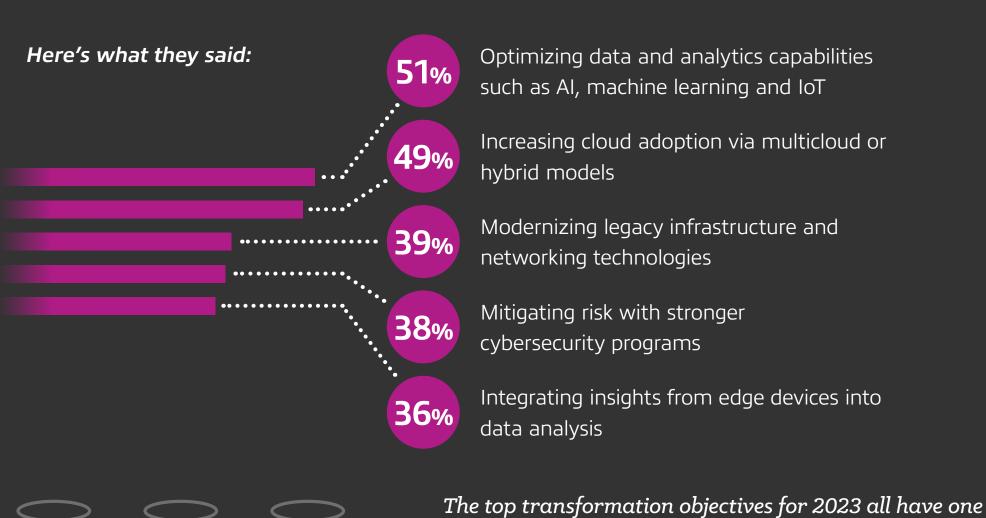
In a digital landscape characterized by sweeping transformation, where should you focus your efforts?

Consider taking a cue from business leaders like you. From priorities to pain points, this infographic uncovers five key findings from our 2023 digital transformation survey that will help you zero in on how best to drive business innovation with digital transformation.

### Numbers to know for 2023

#### 5 enablers of digital transformation

We asked business decision-makers across a wide range of industries what their organization's top IT objectives are over the next 12 months to enable digital transformation and business growth.



thing in common: building on what's already there. From advanced data capabilities to modern platforms to stronger security, sights are set on taking things to the next level.

### 4 inhibitors of innovation

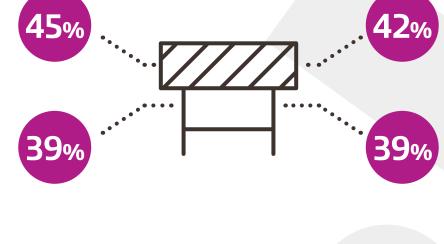
cite innovation as a primary goal of digital transformation. But innovation has its obstacles.

The top 4 roadblocks to innovation include:

skills and knowledge Technical debt

Gaps in technology

(resulting from reliance on siloed, legacy systems and processes)



fund innovation

Budget constraints to

Cultural misalignment/ disconnects between IT operations and development teams

## 3 impacts of technical debt

86% experienced limitations due to technical debt in the last year.

included:

The top 3 impacts

43%

to innovate

Hindered ability

41%

meeting SLAs

Challenges

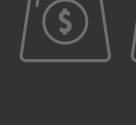
downtime

Outages/

#### "The measure of the cost of reworking a solution caused

Defining technical debt:

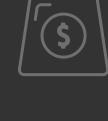
by choosing an easy, yet limited, solution"







Threat



2 security priorities

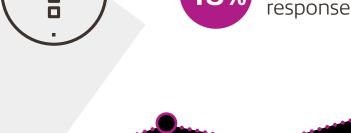
Organizations are refocusing on cybersecurity,

reported experiencing a cybersecurity breach in the last year.

**Threat** 

with the top 2 initiatives as follows:





#### **Optimizing IT infrastructures** (through better monitoring



and management) (50%)

transformation shapes your ability to deliver.

top initiative for 2023, it's also the one expected to drive the most impact for innovation and revenue generation.

Not only is optimizing IT infrastructures the

The bottom line: Opportunity abounds. Technology as a business agenda is recentering processes around people — customers, workers,

end users. Mobile, agile, data-driven solutions are the new gold standard, and how you approach

Seize your highest-value opportunities and mitigate the risks that come with transformation when you partner with Insight. We'll help you adopt and build modern platforms, drive new capabilities and secure it all with confidence. Explore what Insight has to offer here.