



Solution Brief

Insight Carrier and Connectivity Services

The velocity of change in networking creates incredible opportunities for organizations to evolve as they modernize. It also creates unique challenges for organizations struggling to keep up. With the demand for high-availability, reliable connectivity, ultra-low latency, security and interoperability, it's critical to have a strategy for 5G and next-gen communications to maintain a competitive edge.

Insight helps your business drive optimal experiences and speed to market and empower innovation to help you outpace your competition with solutions for seamless adoption and deployment of next-gen network connections.

Harness the power of next-gen network technology.

Insight's Carrier and Connectivity Services team works across the marketplace with North American and international telecom and wireless providers to help you identify and implement best-fit solutions for mobility, LTE, 5G and network transport. Our team works seamlessly with the Carrier Sales team to deliver a frictionless experience.

Modern connectivity solutions adopted with strategic support from Insight can help your business improve employee and customer experiences and lay the groundwork for more advanced use cases:



Improve workplace safety.



Elevate end-user experiences.



Enhance operational efficiency.



Enable remote applications.



Support AI/ML and advanced data strategies.

Carrier and Connectivity Services solutions

When you work with Insight for carrier and connectivity solutions, you benefit from our deep network expertise and extensive industry partnerships for every phase of engagement:



Consulting and strategy — We'll help you identify which carrier's offerings provide the coverage and performance you need for your organization's use case, scope and requirements.



Proof of Concept (PoC) and testing — Our teams can build and evaluate a comprehensive PoC with your specified technologies and perform a thorough test of the new ecosystem devices.



Procurement and installation — Insight's technology partnerships ensure purchase, delivery and setup of the technology you need with the best possible price points and timelines.



Managed support — Working with Insight gives you the option of a fully managed environment, relieving you of the burden of day-to-day management so you can focus on your business.

Why Insight

- + **Decades of experience**
We have helped organizations transform IT service delivery, operations and resources to meet business challenges for more than 30 years.
- + **Deep expertise**
Our 1,500+ services professionals carry more than 3,000 technical certifications, which include all major networking and security technologies.
- + **Focused on our clients**
Our team is made up of sales executives, architects, engineers, analysts, project managers, specialists and field professionals who provide end-to-end support for our clients.
- + **Strategic partnerships**
We maintain tight alignment with leading solution vendors, including AT&T, T-Mobile, Verizon, Lumen, and other top Telecom and Transport providers.

Insight is recognized by leading carrier and OEM partners.

SAMSUNG

- + 2021 Samsung **Hand-Held Phone Growth Partner of the Year**
- + 2021 Samsung **Software and Services Installation award** (Walmart Connected Associate)

- + 2021 Cradlepoint **IoT Partner of the Year**

Client story: Network upgrade and transformation

The client is a fast-growing bakery and cookie delivery company whose target market is university students. As such, it needed fast and reliable network speeds and the security and stability to expand globally without service interruptions. Challenges with the client's legacy solution included traditional broadband connections lacking in security and failover solutions.

Having previously worked with Insight to optimize its AWS® cloud consumption, reducing monthly operational costs by 30%, the client turned to Insight again for help with its network.

Insight delivered:



Consulting Services to determine **the best 5G plans and coverage for 250 locations**



Close partnership with carrier teams throughout the engagement



PoC with Cradlepoint® **router activation and deployment to 29 locations**



Hardware and software procurement and solution testing at Insight labs to confirm device and network compatibility



A three-year Managed Help Desk service agreement for ongoing support

Outcomes:

250

locations upgraded to **5G network connectivity**



Fast and reliable network coverage supporting competitive user experiences

One

unified networking solution for **simpler management under a single contract**



A strategic IT partnership that provides the groundwork for innovation



Managed support to enable exponential expansion internationally

Driving innovation with digital transformation

At Insight, we help clients enable innovation with an approach that spans people, processes and technologies. We believe the best path to digital transformation is integrative, responsive and proactively aligned to industry demands. Our client-focused approach delivers best-fit solutions across a scope of services, including the modern workplace, modern applications, modern infrastructures, the intelligent edge, cybersecurity, and data and AI.

Learn more at:

solutions.insight.com | insight.com

Getting started is easy.

Visit solutions.insight.com/contact-us to connect with our team.

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