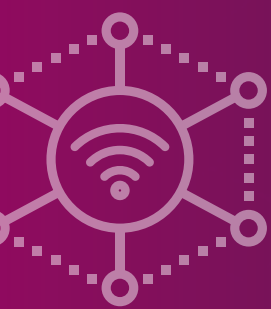


The ROI of Intelligent Edge

What's the value in investing in edge technologies? Find out.



According to Forrester, edge computing has been historically tied to the Internet of Things (IoT).

But...

in 2020, innovations in networking, cloud-native and edge computing technologies have come together to create breakthroughs in cloud-to-edge integration.



Where is the edge?



Enterprise

2nd and 3rd tier data centers, cloud gateways, colocation facilities and office spaces connected by WANs

Networks

Local networks of smart things, local compute and remote gateways deployed in commercial and industrial spaces

Infrastructure

Business software with cloud-like hosting, built on telco-owned compute infrastructure

Applications

Globally distributed compute clusters that support customer engagement

Why edge?

From office automation to simpler application management to smart home systems, the edge has many use cases today — and projected benefits.

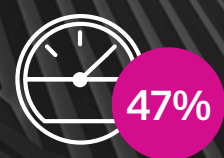
Executives report the greatest impact from edge computing responsiveness expected in 5 years



Reduce operating cost.



Automate workflows.



Increase productivity.



Accelerate decision-making.



Increase visibility and transparency.



Increase reliability.

Over the next 3–5 years, firms will shift their cloud strategy to include edge offerings from more vendors, according to Forrester.



Average ROI expected by industry from investment in edge in 3 years

Energy and utilities



Automotive



Telecommunications



Industrial products



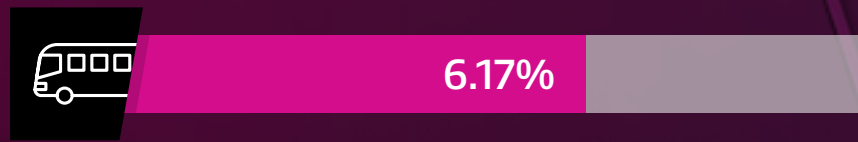
Consumer products



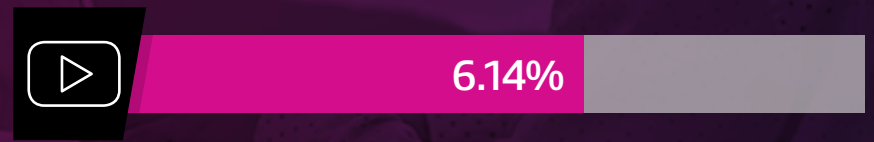
Government



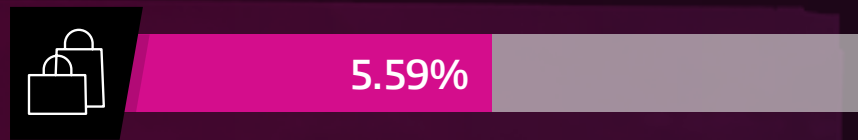
Transportation



Media and entertainment



Retail



Banking and financial markets



Overall average: 5.7%

Discover your edge. Insight can help your business identify, build and optimize edge computing to drive business value.