

# The ROI of Intelligent Edge

What's the value in investing in edge technologies? Find out.



According to Forrester, edge computing has been historically tied to the Internet of Things (IoT).

#### But...

in 2020, innovations in networking, cloud-native and edge computing technologies have come together to create breakthroughs in cloud-to-edge integration.

## Where is the edge?

#### Enterprise

2nd and 3rd tier data centers, cloud gateways, colocation facilities and office spaces connected by WANs

Infrastructure

Business software with cloud-like hosting, built on telco-owned compute infrastructure



#### **Networks**

Local networks of smart things, local compute and remote gateways deployed in commercial and industrial spaces

#### **Applications**

Globally distributed compute clusters that support customer engagement

## Why edge?

From office automation to simpler application management to smart home systems, the edge has many use cases today — and projected benefits.



Reduce operating cost.



Executives report the greatest impact from edge computing

Automate workflows.



Increase productivity.



Accelerate decision-making. and transparency.

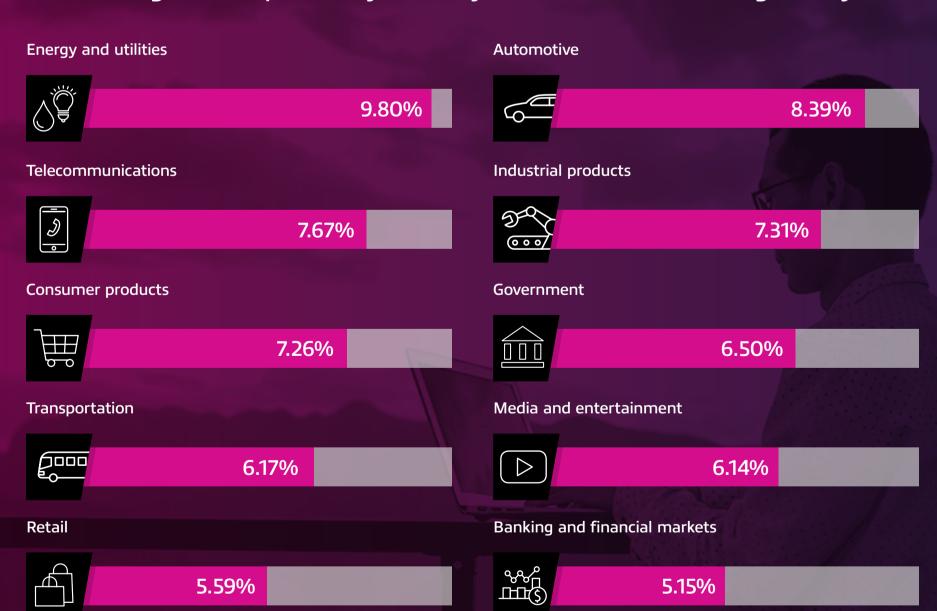




Over the next 3–5 years, firms will shift their cloud strategy to include edge offerings from more vendors, according to Forrester.



## Average ROI expected by industry from investment in edge in 3 years



Overall average: 5.7%



Click here to learn more about the intelligent edge and how it's driving business impact.





Discover your edge. Insight can help your business identify, build and optimize edge computing to drive business value.

