

Stakes Rise for IT:

The IT Transformation Journey

A recent Datalink-commissioned survey by IDG Research highlights the strategic role of IT to businesses and the IT transformation journey underway.

The business is reliant on IT to achieve its goals.



said IT is critical or very important to business strategy.

IT leaders are focused on four key business strategies.

Increase operational efficiency



Improve customer experience

Increase agility to support business demands



Transform to digital business model

Top two actions IT will take to support business strategies:



Increase speed of IT service delivery



Leverage new technology platforms (public/private/hybrid clouds, converged infrastructure, etc.)

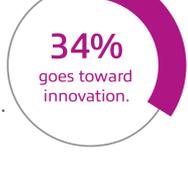
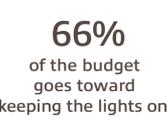
IT optimization challenges still loom. But, some year-over-year progress has been made.



IT innovation is key. Yet, budget allocations do not currently reflect it.



rate the challenge of funding and supporting innovative/business advancing projects as extremely challenging.



Funding for innovation is expected to increase to



IT leaders are utilizing a hybrid cloud strategy, with workloads evenly split.



Yet, organizations continue to struggle with choosing best-fit cloud platforms for workloads.



More than half of respondents have moved one or more workloads away from the public cloud to an on-premise platform.



Top challenges when deciding best-fit cloud platforms for workloads:

Determining security requirements



Defining data storage requirements

Building a strategy across multiple locations



Determining data access requirements

Assessing growth requirements



Determining compliance requirements

Top four reasons for moving workloads away from the public cloud to an on-premise platform:

Level of control over resources or data



Meeting compliance requirements

Reliability/performance issues



Security concerns or event

When deciding to move particular applications or workloads to a public cloud:

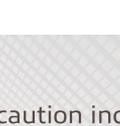


Three quarters of IT organizations report being more cautious versus one year ago.

Top reasons for increased caution include:



Security requirements



Changing threat landscape

IT leaders plan to leverage third parties to assess workloads in three key areas:



Determining compliance requirements



Assessing growth/scalability requirements



Performing application interdependency analysis