

# OAUTOMATION ···IS A···JOURNEY

## Strategic steps to implementing effective IT automation

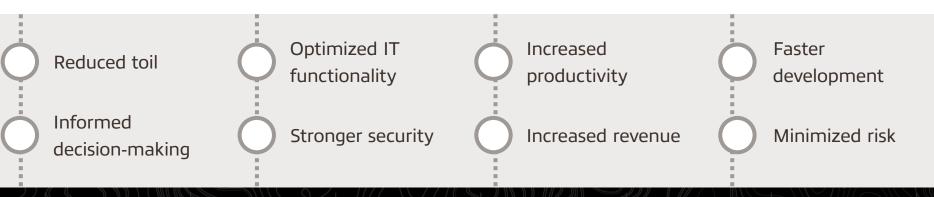
With more complexity comes more toil. And with more toil, less bandwidth for strategic business activity. The answer? Automation.

Automating time-consuming tasks with repeatable, scalable processes relieves teams of toil. But you can't jump into automation headfirst. Make your path to automation more productive — start here.

## Why to automate ····

Reduce complexity. IT automation simplifies internal processes and refocuses resources Eliminate human error. on more important tasks. Improve collaboration.

The results of IT automation add incredible potential for driving business value over time.

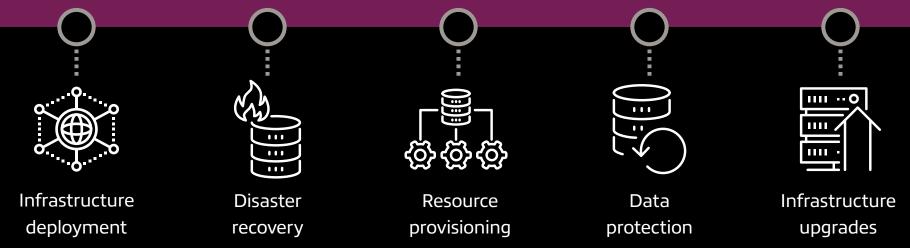


## Where to automate C



of IT leaders say their organization is pursuing IT process automation in 2022.

### Top IT automation focus areas



### Possibilities to consider



Automate IT processes for labor efficiencies and cost savings.



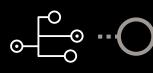
Automate security alerts and threat responses to improve overall security posture.



Automate hybrid cloud deployment to eliminate technology silos and improve integration.



Pair Artificial Intelligence (AI) with automation for innovation.



Coordinate automated tasks into a cohesive process or workflow using orchestration.

## X How to automate

### Start with the right questions.

What are the **repeatable tasks** I want to accelerate?

Which processes **commonly** contain errors?

> Which processes require manual data input?



Are these the **right processes** to automate?

What **level of automation** is right for my organization?

How will I manage the process and ensure successful outcomes?

### Follow these best practices.



**Review your** processes.

Conduct a complete review of your existing processes to begin identifying where automation fits in your organization. Automating the wrong processes can add risk and reduce ROI.

#### MAR M Get buy-in.

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Don't forget people are as important as processes — for success, you'll need employee buy-in and the skills necessary to execute.



## 2. O Map out your long-term vision.

Properly aligning people and processes with a vision for long-term automation success is key to starting strong.

### Start small.

Trying to execute a complete infrastructure automation initiative off the bat is not going to be the best use of resources.

## 5.

### Break down silos.

Be sure to break down operational and cultural silos, making sure that automation projects align efficiently across departments.



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### Rely on the right tools and partners.

Make your efforts stronger by ensuring that you have the necessary resources on hand and are working with the right tools and partners for your journey.

## --- Automate with the best. X

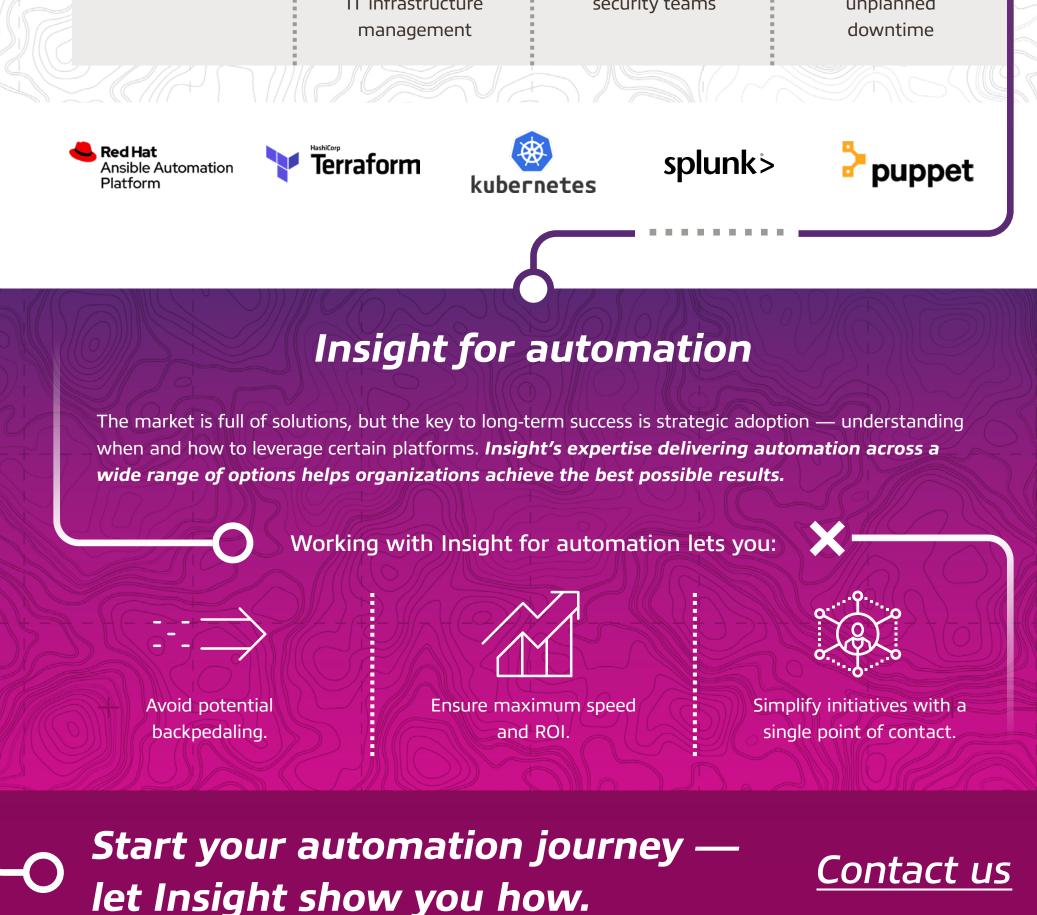
Automation platform solutions help organizations create, execute and manage automation, simply. Here are some benefits that clients have realized:

667% 5-year ROI

30% more efficient IT infrastructure

30% more efficient IT security teams

76% reduction in unplanned



#### Sources:

Marketpulse Research by IDG Research Services. (January 2022). The Path to Digital Transformation: Where IT Leaders Stand in 2022. Slide 22. Commissioned by Insight.

Singh, H. and Elliot, S. (October 2021). The Business Value of Red Hat Ansible Automation Platform. IDC. Sponsored by Red Hat.