



Solution Brief

# Security Strategy Workshop

A strategy review that puts you on the path to a more resilient cybersecurity program

The cybersecurity threat landscape is constantly evolving and becoming more sophisticated and complex. Cybercriminals, hackers, nation-states and malicious actors are using a variety of techniques and tools to compromise the confidentiality, integrity and availability of data and systems. Some of the common types of cyberattacks include ransomware, phishing, denial-of-service, malware, insider threats, zero-day exploits and advanced persistent threats. These attacks can have severe consequences for organizations, such as financial losses, reputational damage, legal liabilities, operational disruptions and loss of customer trust.

Establishing safeguards and recovery plans within a cybersecurity program are essential for organizations to protect their data and operations from cyberattacks. A cybersecurity program is a set of policies, processes and technologies that aim to prevent, detect and respond to cyber incidents, and to ensure the resilience and recovery of the organization. During the Security Strategy Workshop, Insight's security consultant will gather information and learn about your business priorities to provide an evaluation of your cybersecurity program and develop a high-level path forward to either optimize or enhance your cybersecurity protection strategy.

## Security Strategy Workshop method

**1. Survey business units** to gather insight on your assets, directives and perception of the company's security posture.

**2. Survey security stakeholders** to understand the risks you are charged with mitigating and the initiatives that are planned or underway.

**3. Align** business and security objectives.

**4. Prioritize** security initiatives based on security team input.



**8. Provide** a clear, concise explanation to company executives of current state vs. desired state, and how the desired state produces value and helps the organization meet business objectives.

**7. Define** current technology capabilities and uncover security gaps.

**6. Evaluate** operational processes to identify where security gaps exist.

**5. Understand** the skills staff members need to manage current and future initiatives.

## Next steps to better security

A cybersecurity program should align with your organization's business objectives, risk appetite and compliance requirements, and should cover all aspects of your organization's assets, networks, systems and users. Insight's Security Strategy Workshop can identify the strengths and weaknesses of existing policies, processes and technologies, and provide recommendations that consider security best practices.

Analyzing current cybersecurity policies and preparing a roadmap to enhance cybersecurity programs are valuable steps for any business that wants to protect its data and operations from cyberattacks. Organizations that highly utilize effective cybersecurity solutions, such as AI and automated responses, were found to have saved more than \$1M on the cost of a data breach.<sup>1</sup> The Security Strategy Workshop recommendations can help your business establish a path forward to reduce the risk of costly and damaging breaches.

## Why Insight



### Extensive experience

We have a track record of success in securing complex enterprise environments while minimizing disruption so you can continue to work efficiently.



### Comprehensive service

From architecting solutions and selecting technology to supporting the products, processes and people that make up your defenses, we handle all aspects of your security.



### An extension of your staff

Leveraging our security expertise frees up your staff to tackle other projects.



### Solution agnostic

We craft a comprehensive security solution for your business using ideally suited offerings from a wide range of leading providers.

## Driving innovation with digital transformation

At Insight, we help clients enable innovation with an approach that spans people, processes and technologies. We believe the best path to digital transformation is integrative, responsive and proactively aligned to industry demands. Our client-focused approach delivers best-fit solutions across a scope of services, including the modern workplace, modern applications, modern infrastructures, the intelligent edge, cybersecurity, and data and AI.

[Learn more at insight.com.](https://insight.com)

Getting started is easy.

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<sup>1</sup> IBM. (2023). Cost of a Data Breach Report.