

Rethink Hybrid Cloud

Insight



A new approach to agility, scale and speed with Insight-delivered Cisco+ Hybrid Cloud

Public cloud is a powerful tool for scalability and flexibility, but not all workloads are suited to the public cloud. On-premises infrastructure supports security and control but can incur cumbersome costs and management challenges. Hybrid cloud delivers an attractive compromise.

The best of both worlds



Traditional on-premises infrastructures are built for cost control and security.



Hybrid cloud combines on-premises and cloud solutions for convenience with control.



Public cloud emerges as an answer for agility and scalable resources.

IT leaders anticipate near-universal adoption of a hybrid cloud approach.

85%

agree that on-premises infrastructure is a **critical part of their firms' hybrid cloud strategies.**

62%

of ITDMs [IT Decision Makers] **have already implemented or plan to expand their use of public cloud.**

ITDMs plan to implement or expand implementation of **internal private cloud (51%) and hosted private cloud (48%).**

On-premises infrastructure continues to be important alongside growing reliance on cloud resources and cloud-like consumption (As a Service) models for storage and compute.

88%

of cloud strategies include on-prem infrastructure.

72%

describe their cloud strategy as hybrid-first or private-first.

61%

of enterprises are interested in shifting to pay-as-you-go options for infrastructure.

59%

are looking for ways to reduce the time and effort needed to manage their technology investments.

By 2021, 75% of enterprises will recognize the benefits of As a Service consumption, driving a 3X increase in demand for on-premises infrastructure delivered via flexible and As a Service solutions.

Not without its challenges

Managing both on-premises infrastructures and cloud resources for mission-critical workloads creates significant challenges for IT in critical areas:



Business resilience



End-to-end security



Application efficiency



IT resource constraints



Full-stack visibility



Cost control

Hands-off hybrid cloud

Rethink hybrid cloud with Cisco+ Hybrid Cloud, an Insight-delivered portfolio of hybrid cloud solutions delivered as a service.

CISCO PLUS

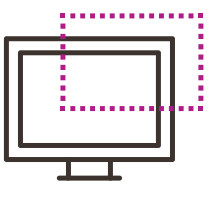
The industry's 1st **purpose-built hybrid cloud solution** delivered seamlessly as a service.

Cisco+ Hybrid Cloud delivers cross-portfolio technologies to create flexible consumption on-premises so you can optimize workloads across a hybrid cloud with superior performance and stronger value.

From preconfigured solutions to build-your-own solution bundles, Cisco+ ensures you get the infrastructure your organization needs, the consumption model that works for you, and the support to achieve your goals.



Edge compute



Virtual desktop infrastructure (VDI)



Virtualization



Bare metal compute



Data center networking

Full-stack hardware and software + comprehensive support services = hybrid infrastructure that delivers:



Flexible resources



Reliable performance



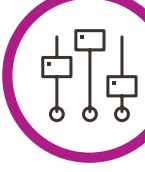
Cloud-like scalability



Improved agility



Built-in security



Visibility and control



Operational efficiency



Cost optimization

Global support through a single service provider

As a partner-delivered solution, Cisco+ Hybrid Cloud is tailored to fit your hybrid cloud requirements.

Insight's deep partnership with Cisco and other industry-leading service providers in cloud, compute, security, data protection, and more, gives you a complete scope of services in a single technology partner — making it simpler than ever to achieve strategic solutions and comprehensive support for your hybrid cloud infrastructure.



Transcend traditional IT choices. Get intelligent infrastructure for innovation with Cisco+ Hybrid Cloud from Insight.

Sources: ESG Research, commissioned by VMware. (2020, Jan.) Exploring Hybrid Cloud Adoption and the Complexity of Securing East-West Traffic. Forrester Consulting on behalf of IBM. (2021, Jan.). The Key to Enterprise Hybrid Cloud Strategy. IDC. (2020 Oct.). IDC FutureScape: Worldwide Future of Digital Infrastructure 2021 Predictions. Turner, Mary Johnston. (2021, Apr. 02). Cisco Rolls Out as-a-Service Cloud Vision for Digital Infrastructure at Cisco Live. IDC.