

# 5 Steps to a Successful Cloud Journey

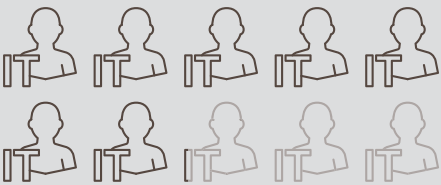
Maximizing the benefits offered by cloud is not a matter of luck, but rather is the result of careful planning and due diligence. These five steps provide a general roadmap you can follow to increase your odds of cloud success.

## But first...

Why is this important? Because many IT organizations hit unexpected “bumps” in the road to cloud.

### 72% of IT leaders

struggle to document and communicate a cloud strategy



Outdated legacy systems and technology silos are

## 2 of the top 5

barriers to IT transformation

## 51%

of IT transformation initiatives have been stalled or abandoned

Do things differently. Learn, then go forth with confidence.

## #1

## Evaluate the cloud-readiness of your organization



Will the way you control and manage IT costs translate easily to cloud?



What skills or training might you need to support new cloud roles?



How does the business currently use its applications?

[Read the e-guide for more good questions to ask](#)

## #2

## Assess the cloud-readiness of your applications

Look at applications and their workloads

Workloads can include:



Upstream/downstream dependencies



One or more databases



Compute, network, or storage needs



Other interconnected applications

Consider performance, connectivity, and costs for each workload on-prem vs. in the cloud

## #3

## Design and build your cloud

Architect a design

Outline a migration plan

Select cloud providers and services

Start implementing options

Communicate cloud plans

## #4

## Make a trial run



**Proof of Concept (POC)** — Try things out, test and validate, model various scenarios



**Migrate non-production workloads** — See how your workloads run in cloud without adding unnecessary risk (and don't forget to deploy backup and disaster recovery processes too)

## #5

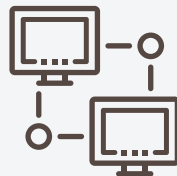
## Go live



Migrate production data and workloads



Put in place new roles and processes identified in earlier phases

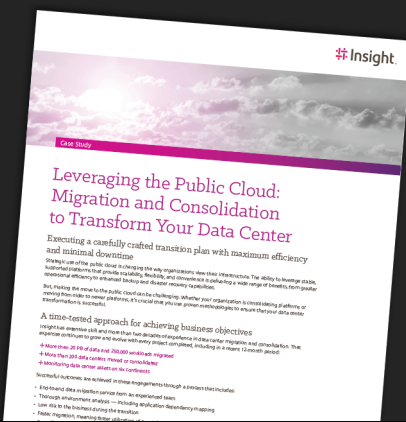


Continue to test, validate, migrate, and replicate

## Real-world success stories

Get inspired with four mini case studies, from an international manufacturer to a petcare information website.

[Read these stories](#)



## Experts are standing by

Insight has extensive experience helping business and IT leaders prepare for cloud, migrate to it, and optimize operations to achieve intended outcomes. We'd be happy to discuss how we can support you on your cloud journey.

Contact us today: [solutions.insight.com](https://solutions.insight.com)

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Sources:

<sup>1</sup> “The Challenge of Change: IT in Transition,” Marketpulse Research by IDG Research Services, September 2018, commissioned by Insight Cloud + Data Center Transformation.