

Quick Guide to Best Practices for Multicloud

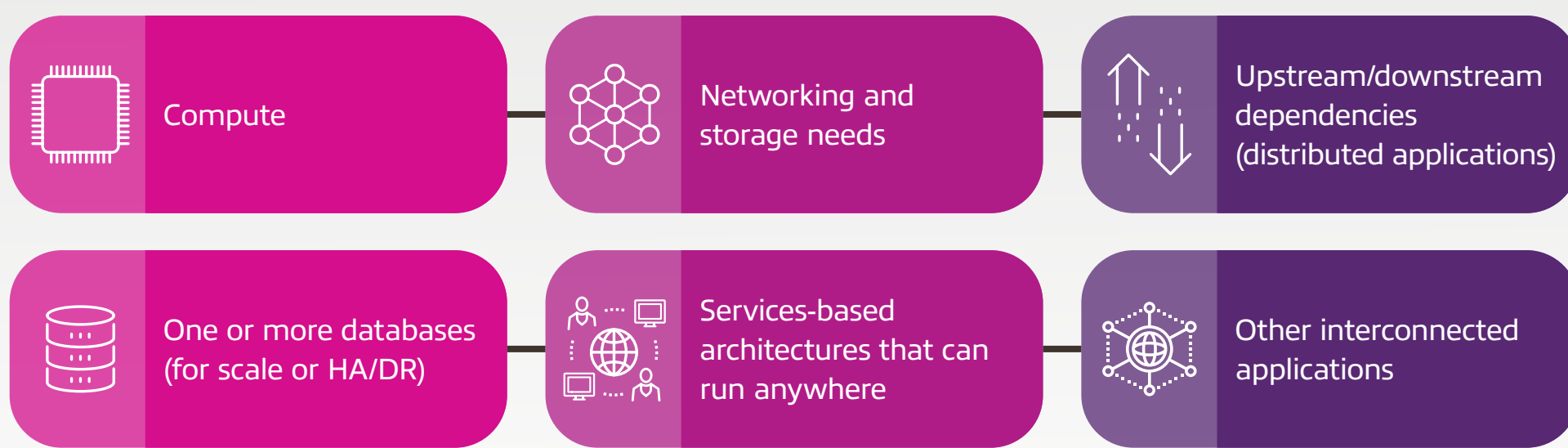
Multicloud allows you to take full advantage of the unique services that different public clouds have to offer in modern infrastructure, application development, platform management, security and billing in order to drive your organization's desired business outcomes more effectively.

It's no wonder that **more than three-quarters of IT leaders (77%) say their organization has increased cloud adoption**, and it's typical for organizations to deploy or test on **3.4 public clouds**.

The importance of workload distribution

A **multicloud strategy** hinges on distributing cloud workloads, unlocking additional security and other vendor-specific strengths. When workloads are in optimal locations, your multicloud strategy will be most effective in delivering your organization's desired outcomes.

Workloads can include:



Proper workload alignment is critical. This means you will want to take advantage of the best possible cloud solution to meet the specific requirements for each of your workloads, including cost, data proximity, compliance, resiliency, scalability and disaster recovery. Workload alignment is made possible by monitoring the key metrics of your workloads, positioning you to make the most impactful decisions for your organization.

9 questions to ask about your workloads

To ensure you're selecting the optimal cloud platform for each workload, consider these questions about a workload's data, cost and dependency:

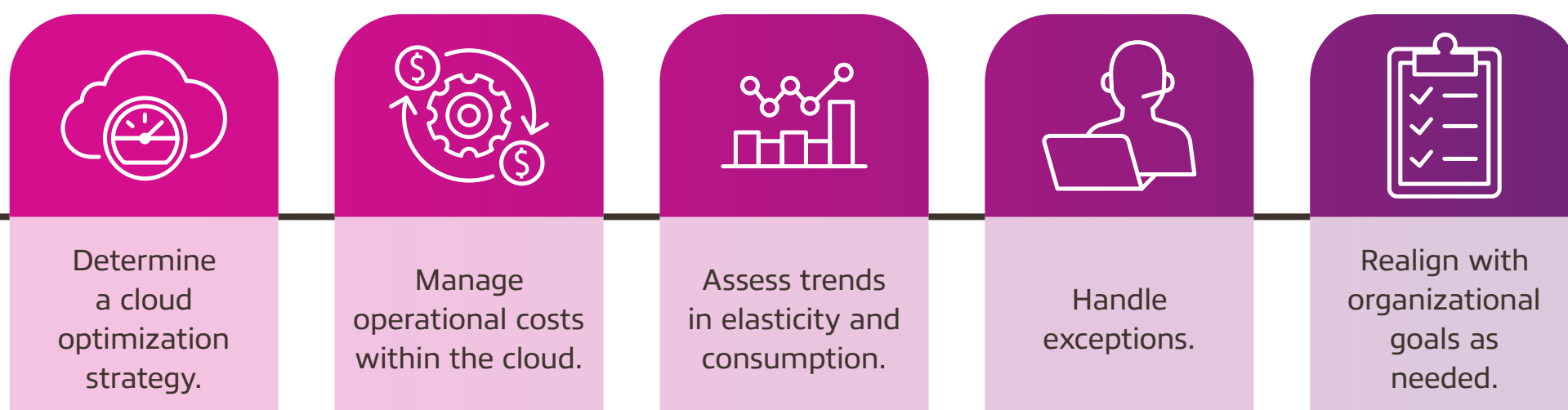


Maximize your cloud investments with FinOps.

Some organizations may opt for a singular cloud provider due to the incentive of bulk discounts. But if your organization's desired business outcomes include solving latency issues, increasing business continuity or improving security, then budgeting for multicloud can be worth the price tag.

That's where **FinOps** comes in. FinOps is the solution to continuous management of a **multicloud budget** by providing a comprehensive view of your cloud infrastructure real estate now and in the future.

FinOps provides the necessary tools to:



Optimize your multicloud environment with Insight.

Whether you are planning a migration to multicloud or already have deployed instances, maximize the value of your cloud investments with Insight for AWS. We can help you reduce total cost of ownership, increase cloud security and improve overall confidence in your multicloud strategy.

Learn more at solutions.insight.com.